



Tab settings

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Nabisco Brands Company

MRD 9/8/98

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State Delaware, Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: August 14, 1998

2. Name and address of receiving party(ies)

Name: ConAgra Brands, Inc.

Internal Address:

Street Address: One ConAgra Drive

City: Omaha State: NE ZIP: 68102

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State Nebraska, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

SEE ATTACHED LIST

B. Trademark Registration No.(s)

SEE ATTACHED LIST

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Stephenson

Internal Address:

McGrath, North, Mullin & Kratz, P.C.

Street Address: Suite 1400

222 South 15th Street

City: Omaha State: NE ZIP: 68102

6. Total number of applications and registrations involved:

61

7. Total fee (37 CFR 3.41) \$ 1,540.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Patrick C. Stephenson

Name of Person Signing

Signature

Date

1/3/98

Total number of pages including cover sheet, attachments, and document:

09/11/1998 JWA/KLB 0080033 754267 15 02:00 OP 01 FC:461 02 FC:462

Mark	Application No.
ACHIEVE	75/426,737
ADVANTAGE	75/426,526
EGG BEATERS	75/325,072
EGG BEATERS PLUS	75/171,607
MELT IN YOUR MOUTH BUTTERY TASTE	75/213,985
PARKAY BUTTERY SPRAY	75/234,662
PARKAY GOLD	75/423,053
THE FLEISCHMANN'S GOODNESS CENTER	75/347,674
THE GOLDEN TASTE OF REAL BUTTER	75/262,299
WHEN THE RECIPE CALLS FOR EGGS	75/387,942
2-EGG EASY-CUP	75/494,487
2-EGG EASY-CUP & Design	75/493,541

Mark	Registration No.
BAKER'S DELUXE	1,964,001
BLUE BONNET	547,894
BLUE BONNET	2,011,107
BLUE BONNET Head	1,100,907
BLUE BONNET Head Device	2,021,408
BLUE BONNET w/ Head	569,025
BREAK O MORN	955,295
CHIFFON	668,441
CHIFFON	1,040,689
Design - Flowers	1,019,505
EASY OMELETS	2,022,815
EGG BEATERS	997,653
EGG BEATERS	1,997,966
EGG BEATERS (stylized)	1,073,267
EGG SIZE	1,265,159
EVERYTHING'S BETTER WITH BLUE BONNET ON IT	1,697,814
FLEISCHMANN'S	280,695
FLEISCHMANN'S	677,432
FLEISCHMANN'S	544,843
FLEISCHMANN'S	1,312,502
FLEISCHMANN'S	418,800
FLEISCHMANN'S	306,750
FLEISCHMANN'S	1,960,103
FLEISCHMANN'S	2,042,353
FLEISCHMANN'S & Design	1,144,403
FLEISCHMANN'S CANOLA CHOICE	1,756,193
GOOD COOKS ASK PARKAY	1,981,447

Mark	Registration No.
GOOD COOKS SAY PARKAY	2,044,744
GOOD FOR A HEALTHY HEART	2,175,698
LOWER YOUR FAT, NOT YOUR STANDARDS	2,075,962
MOVE OVER BUTTER	1,737,733
OMELET EASY	1,251,227
PARKAY	370,777
PARKAY	1,649,610
PARKAY & Design	1,671,905
PARKAY LIGHT	1,742,419
PARKAY MELT IN YOUR MOUTH BUTTERY TASTE	2,172,000
SU 'FLAY	818,798
TASTEX	563,321
THE CHOICE IS CANOLA	1,772,691
THE FLAVOR SAYS BUTTER	2,095,960
THE HEALTHIER EGG	1,693,351
TODAY'S CHOICE	1,825,906
TOUCH OF BUTTER	1,642,935
VOL-TEX	299,078
VOL-TEX	613,269
VOL-WHIP	624,602
Whale Design	2,141,073
WHAT EVERY MARGARINE SHOULD BE	1,773,778

ASSIGNMENT OF TRADEMARKS

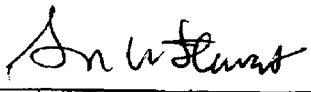
WHEREAS, NABISCO BRANDS COMPANY, a Delaware corporation, having an office at 1105 North Market Street, Suite 803, Wilmington, Delaware 19801 ("ASSIGNOR"), is the owner of the trademarks and registrations thereof, and pending applications therefor, and the goodwill of the business appertaining to the said trademarks in which they are used, registered or applied for as shown in the attached Schedule A ("Trademarks");

WHEREAS, CONAGRA BRANDS, INC., a Nebraska corporation, having an office at One ConAgra Drive, Omaha, Nebraska 68102 ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the Trademarks, registrations thereof, and pending applications therefor, and the goodwill of the business appertaining to the said Trademarks;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign, and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under the Trademarks and registrations thereof and applications therefor together with the goodwill of the business appertaining to the said Trademarks, effective from, and all actions or rights of action, both at law and equity relating to the said Trademarks, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever as fully and entirely as the same could have been held and enjoyed by ASSIGNOR if this assignment had not been made. ASSIGNEE hereby accepts this sale, assignment and transfer of said Trademarks.

NABISCO BRANDS COMPANY
ASSIGNOR

CONAGRA BRANDS, INC.
ASSIGNEE

By: 
Name: Gordon W. Stewart
Title: Assistant Secretary

By: 
Name: REEDER P. JONES
Title: VICE PRESIDENT
ASSISTANT CORPORATE CONTROLLER

Dated: August 14, 1998

TRADEMARK
REEL: 1784 FRAME: 0484

Schedule A

<u>Trademark</u>	<u>App. No./ Reg. No.</u>	<u>App. Date/ Reg. Date</u>
ACHIEVE	75/426,737(APP)	01/30/98
ADVANTAGE	75/426,526(APP)	01/30/98
BAKER'S DELUXE	1,964,001	03/26/96
BLUE BONNET	547,894	09/11/51
BLUE BONNET	2,011,107	10/22/96
BLUE BONNET HEAD	1,100,907	08/29/78
BLUE BONNET HEAD DEVICE	2,021,408	12/03/96
BLUE BONNET W/HEAD	569,025	01/13/53
BREAK O MORN	955,295	03/13/73
CHIFFON	668,441	10/14/58
CHIFFON	1,040,689	06/01/76
DESIGN - FLOWERS	1,019,505	09/02/75
EASY OMELETS	2,022,815	12/17/96
EGG BEATERS	997,653	11/05/74
EGG BEATERS	1,997,966	09/03/96
EGG BEATERS	75/325,072(APP)	07/16/97
EGG BEATERS (LOWER CASE)	1,073,267	09/13/77
EGG BEATERS PLUS	75/171,607(APP)	09/25/96
EGG SIZE	1,265,159	01/24/84

EVERYTHING'S BETTER WITH BLUE BONNET ON IT	1,697,814	06/30/92
FLEISCHMANN'S	280,695	02/24/31
FLEISCHMANN'S	677,432	04/21/59
FLEISCHMANN'S	544,843	07/10/51
FLEISCHMANN'S	1,312,502	01/01/85
FLEISCHMANN'S	418,800	01/08/46
FLEISCHMANN'S	306,750	09/26/33
FLEISCHMANN'S	1,960,103	03/05/96
FLEISCHMANN'S	2,042,353	03/04/97
FLEISCHMANN'S & DESIGN	1,144,403	12/23/80
FLEISCHMANN'S CANOLA CHOICE	1,756,193	03/02/93
GOOD COOKS ASK PARKAY	1,981,447	06/18/96
GOOD COOKS SAY PARKAY	2,044,744	03/11/97
GOOD FOR A HEALTHY HEART	2,175,698	07/21/98
LOWER YOUR FAT, NOT YOUR STANDARDS	2,075,962	07/01/97
MELT IN YOUR MOUTH BUTTERY TASTE	75/213,985(APP)	07/14/98
MOVE OVER BUTTER	1,737,733	12/01/92
OMELET EASY	1,251,227	09/13/83
PARKAY	370,777	09/05/39
PARKAY	1,649,610	07/02/91

PARKAY & DESIGN	1,671,905	01/14/92
PARKAY BUTTERY SPRAY	75/234,662(APP)	01/31/97
PARKAY GOLD	75/423,053(APP)	01/23/98
PARKAY LIGHT	1,742,419	12/22/92
PARKAY MELT IN YOUR MOUTH BUTTERY TASTE	2,172,000	07/07/98
SU 'FLAY	818,798	11/15/66
TASTEX	563,321	08/26/52
THE CHOICE IS CANOLA	1,772,691	05/18/93
THE FLAVOR SAYS BUTTER	2,095,960	09/09/97
THE FLEISCHMANN'S GOODNESS CENTER	75/347,674(APP)	08/27/97
THE GOLDEN TASTE OF REAL BUTTER	75/262,299(APP)	03/21/97
THE HEALTHIER EGG	1,693,351	06/09/92
TODAY'S CHOICE	1,825,906	03/08/94
TOUCH OF BUTTER	1,642,935	04/30/91
VOL-TEX	299,078	11/22/32
VOL-TEX	613,269	09/27/55
VOL-WHIP	624,602	04/03/56
WHALE DESIGN	2,141,073	03/03/98
WHAT EVERY MARGARINE SHOULD BE	1,773,778	05/25/93
WHEN THE RECIPE CALLS FOR EGGS	75/387,942(APP)	11/10/97

2-EGG EASY-CUP

75/494487(APP)

06/01/98

2-EGG EASY-CUP & DESIGN

75/493541(APP)

05/29/98