

09-10-1998

HEET

Docket No.:

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To the Honorable Commissioner of \_\_\_\_\_ 100825430 \_\_\_\_\_ the attached original documents or copy thereof.

MR 8-17-98

1. Name of conveying party(ies):

**PRODUCTION FARM MANAGEMENT, INC.**

- Individual(s)
- General Partnership
- Corporation-State **ARIZONA**
- Other \_\_\_\_\_

- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: AUGUST 5, 1998

2. Name and address of receiving party(ies):

Name: PHOENIX AGRO-INVEST, INC.

Internal Address: \_\_\_\_\_

Street Address: 7332 EAST BUTHERUS

City: SCOTTSDALE State: AZ ZIP: 85260

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State ARIZONA
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from  
Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

959,963

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LINDA M. ROBB

Internal Address: ATTORNEY AT LAW

Street Address: 720 E. SUNKIST STREET

City: ONTARIO State: CA ZIP: 91761

6. Total number of applications and registrations involved:.....

**1**

7. Total fee (37 CFR 3.41):.....\$ \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

130300

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

LINDA M. ROBB

Name of Person Signing

Signature

8/17/98

Date

Total number of pages including cover sheet, attachments, and

**2**

ASSIGNMENT

WHEREAS, Production Farm Management, Inc., an Arizona Corporation, located and doing business at 6205 N. 55<sup>TH</sup> Avenue, Glendale, Arizona adopted and used in its business and is the owner of a certain trademark which is registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date Granted</u>
GOLDMAR	959,963	May 29, 1993


WHEREAS, PHOENIX AGRO-INVEST, INC dba Martori Farms located and doing business at 7332 East Butherus, Scottsdale, Arizona has heretofore acquired said trademark from said PRODUCTION FARM MANAGEMENT, INC. and the registration thereof; and

WHEREAS, the respective parties desire to further evidence the transfer thereof.

NOW, THEREFORE, for and in consideration of the sum of One Dollar (\$1.00) to it in hand paid and other good and valuable consideration, the receipt of which is hereby acknowledged, said MARTORI BROS. DISTRIBUTORS by these presents does sell, assign and transfer unto the said PHOENIX AGRO-INVEST, INC., dba Martori Farms, the entire right, title and interest in and to the trademark GOLDMARK, Registration No. 959,963 together with that part of the good will of the business connected with the use of and symbolized by said mark.

IN WITNESS WHEREOF, said PRODUCTION FARM MANAGEMENT, INC. hereby executes this assignment this 5<sup>TH</sup> day of AUGUST, 1998.

PRODUCTION FARM MANAGEMENT, INC.

By   
Name:  
Title: