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09-14-1998

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)

RECORDATION FORM TRADEMARK

DEPT. OF COMMERCE Trademark Office



10082579j

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Newco, Inc. Additional name(s) of conveying party(ies) attached? Yes No

M&D 8-21-98

2. Name and address of receiving party(ies): Name: Playcore, Inc. Internal Address:

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: August 14, 1998

Street Address: 1212 Bareberry Dr. City: Jamesville State: Wisconsin ZIP: 53545 Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s): A. Trademark Application No.(s) 75/362,171 75/362,121 75/362,170 75/362,120 75/362,169 75/362,119 75/362,168 75/362,118 75/362,123 75/331,161 75/362,122 75/331,160

B. Trademark Registration No.(s) [Barcode] 08-21-1998 U.S. Patent & TMO/TM Mail Rpt Dt. #22 Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Gerald T. Shekleton, Esq. Internal Address: Street Address: WELSH & KATZ, LTD. 120 South Riverside Plaza / 22nd Floor City: Chicago State: Illinois ZIP: 60603-3913

6. Total number of applications and registrations involved: 11 7. Total Fee (37 CFR 3.41) \$315.00 [X] Enclosed [] Authorized to be charged to deposit account 8. Deposit account number: (Attach duplicate copy of this page if paying by deposit account)

315.E

09/10/1998 BNGIYEN 00000189 75362171 01 FC:481 40.00 OP 02 FC:402 275.00 OP

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Gerald T. Shekleton Signature August 18, 1998 Date Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner for Patents Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 1785 FRAME: 0991



08-21-1998
U.S. Patent & TMO/c/TM Mail Ropt Dt. #22

ASSIGNMENT

WHEREAS, Newco, Inc., a corporation organized and existing under the laws of the State of Delaware, having a principal place of business at 150 Game Time Dr., Ft. Payne, Alabama 35967, is the owner of the trademark and federal applications for registration therefor set forth in Exhibit Newco A for the trademarks therein;

WHEREAS, Playcore, Inc., a corporation organized and existing under the laws of the State of Delaware, a successor to the business of Newco, Inc. and having a principal place of business at 1212 Bareberry Dr., Jamesville, Wisconsin 53545, is desirous of acquiring all rights in the trademark registrations and trademarks listed in Exhibit Newco A.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

BE IT KNOWN that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable considerations, the receipt of which is hereby acknowledged, Game Time hereby sells, assigns, transfers, and sets over unto Playcore, Inc., its successors and assigns, the aforesaid trademark applications for registration and rights in, to, and under said trademarks set forth in Exhibit Newco A, together with the goodwill of the business symbolized by said marks.

IN TESTIMONY WHEREOF, Newco, Inc., has caused these presents to be signed by an authorized Officer thereof as of this 14th day of August, 1998.

NEWCO, INC.

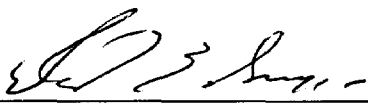
By: 
Name: Richard E Ruschka
Title: CFO

EXHIBIT NEWCO A

<u>Mark</u>	<u>Serial No.</u>
STREETSCAPE	75/362,171
BRISTOL	75/362,170
ESCALANTE	75/362,169
CAMERON	75/362,168
EARLEVILLE	75/362,123
GULFPORT	75/362,122
ARLINGTON	75/362,121
OLD FORGE	75/362,120
SEDONA	75/362,119
PRESCOTT	75/362,118
PEEK-A-BOO	75/331,161
MEGA ROCK	75/331,160