

msd REF 8-31-98

09-14-1998



SHEET 4

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

To the Honorable Commissioner of P

Attached original documents or copy thereof.

100825900

1. Name of conveying party(ies):

THANE MARKETING INTERNATIONAL
78-140 Calle Tampico, Suite 201
La Quinta, California 92253

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State of California
Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other

Execution Date: August 25, 1998

2. Name and address of receiving party(ies)

Name: THANE INTERNATIONAL, INC.

Internal Address: Same as below

Street Address: 78-140 Calle Tampico, Suite 201

City: La Quinta State: CA ZIP: 92253

- Individual(s) citizenship
Association
General Partnership
Limited Partnership
Corporation-State of Delaware
Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,935,941 Registered November 14, 1995

Additional numbers attached? Yes No

VOE

5. Name and address of party to whom correspondence concerning document should be mailed:

Scott. W. Kelley, Esq.

Name: KELLY BAUERSFELD LOWRY & KELLEY, LLP

Internal Address: Same as below

Street Address: 6320 Canoga Avenue, Suite 1650

City: Woodland Hills State: CA ZIP: 91367

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Scott W. Kelley, Esq.

Name of Person Signing

Signature

Signature

August 31, 1998

Date

Total number of pages including cover sheet, attachments, and document:

3

Vertical stamp: 09/11/1998 J. HINKINS 1935/41 40.00

TRADEMARK ASSIGNMENT

WHEREAS, Thane Marketing International, a corporation of the State of California, as indicated on the records of the U.S. Patent and Trademark Office, owns the U.S. Trademark Registration identified as follows:

1. U.S. Trademark Registration No. 1,935,941, registered November 14, 1995, for the mark SING OVERNIGHT.

WHEREAS, Thane International, Inc., a corporation of the State of Delaware with its principal place of business at 78-140 Calle Tampico, Suite 201, La Quinta, California 92253, is desirous of acquiring the above-identified U.S. Trademark Registration, together with all associated good will.

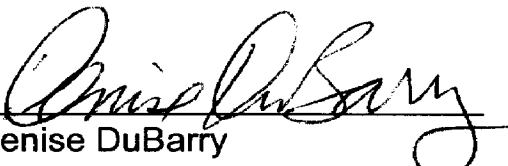
NOW, THEREFORE, for good and valuable consideration, Thane Marketing International, a California Corporation, assigns and transfers to Thane International, Inc., a Delaware Corporation, all right, title and interest in and to the above-identified trademark registration and all good will of the business symbolized by this mark.

The Commissioner of Patents and Trademarks is requested to record this Assignment in the files of the U.S. Patent and Trademark Office and return it to the attorneys of record:

Scott W. Kelley  
KELLY BAUERSFELD LOWRY & KELLEY, LLP  
6320 Canoga Avenue  
Suite 1650  
Woodland Hills, California 91367

THANE INTERNATIONAL, INC.

Date: 8/25/98, 1998

  
Denise DuBarry  
Vice President

State of California )  
County of Riverside )

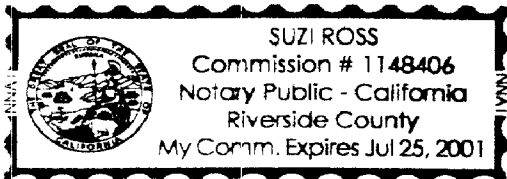
On August 25, 1998 before me, Suzi Ross, Notary

Public, personally appeared DENISE DUBARRY,

- personally known to me
- proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, of the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Suzi Ross  
(Signature of Notary)

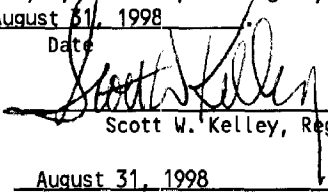


I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Washington, D.C. 20231 on

August 31, 1998

Date

By:

  
\_\_\_\_\_  
Scott W. Kelley, Reg. No. 30,762

August 31, 1998

Date of Signature