

01-05-1999

HEET
NLYU.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Atty Docket No. 34459.174997

OMB No. 0651-0011 (exp. 4/94)



100870433

To the Assistant Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Strongheart Products, Inc.

- ☐ Individuals(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State - Delaware
☐ Other _____

Additional names(s) of conveying party(ies) attached ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

Execution Date: August 25, 1995

2. Name and address of receiving party(ies)

Name: Allied Foods, Inc.

Internal Address:

Street Address: 1450 Hills Place, N.W.

City: Atlanta

State: GA Zip: 30318

- ☐ Individual(s) citizenship _____
☐ Association _____
☐ General Partnership _____
☐ Limited Partnership _____
☒ Corporation-State Delaware
☐ Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ NoAdditional names(s) & address(es) attached? ☐ Yes ☒ No

4. Application numbers(s) or patent numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,699,300

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Joan L. Dillon

Internal Address: Kilpatrick Stockton LLP
Suite 2800

Street Address: 1100 Peachtree Street

City: Atlanta State: GA Zip: 30309

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

X Enclosed

☐ Authorized to be charged to deposit account

The Commissioner is authorized to charge any deficiency in the required fee or credit any over payment to Deposit Account No. 11-0860.

8. Deposit account number:

11-0860

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Joan L. Dillon

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 3

COPY

ASSIGNMENT OF TRADEMARKS

WHEREAS, STRONGHEART PRODUCTS, INC., a Delaware corporation ("Strongheart"), has used and is using the marks subject of United States Patent and Trademark Office registrations as listed on Exhibit A hereto (the "marks") on and in connection with the goods described therein; and

WHEREAS, ALLIED FOODS, INC., a Delaware corporation ("Allied"), with its principal offices at 1450 Hills Place, N.W., Atlanta, GA 30318 is desirous of acquiring all right, title and interest in and to said marks and said registrations;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Strongheart does hereby assign unto Allied all right, title and interest in and to said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof as listed on Exhibit A.

This 25th day of August, 1995.

STRONGHEART PRODUCTS, INC

By:

Robert L. Terlip
Robert L. Terlip, Chairman of the Board

STATE OF KANSAS)

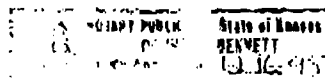
COUNTY OF Crawford) SS.

On this 25th day of August, 1995, before me appeared Robert L. Terlip, the person who signed this instrument, to me personally known, who acknowledged that he signed this instrument as a free act on behalf of Strongheart Products, Inc.

Donna S. Bennett
Notary Public

My Commission Expires: 12-16-95

3987840:1p0c5OPEN\PROGS\decr b\mlemm\8p021.DOC



RECORDED: 10/16/1995

TRADEMARK
REEL: 1398 FRAME: 0512

09/21/98 MON 15:55 [TX/RX NO 7738]

TRADEMARK
REEL: 1787 FRAME: 0071

COPY

EXHIBIT A

Reg. No.	Mark	Reg. Date
584,787	HI-VI	01/19/54
638,859	CHIC-E	12/18/56
737,986	RUSTY	09/18/62
1,036,933	BLUE RIBBON RECIPE	03/30/76
1,091,052	NEAT TREATS	05/09/78
1,606,610	HUSKY	07/17/90
1,699,300	KAM	07/07/92
1,712,026	FELIX	01/09/92
1,712,027	STRONGHEART and Design	09/01/92
1,748,759	FELIX and Design	01/26/93
1,804,673	HUSKY	11/16/93
74/539632	RIVAL	6/20/94
333391	DELIGHT	3/17/36

: 9989730\DOCS\OPEN\PROCS\drvt, b\triklemm\VP\B311.DOC

TRADEMARK
REEL: 1398 FRAME: 0511

09/21/98 MON 15:55 [TX/RX NO 7738]

RECORDED: 09/29/1998

TRADEMARK
REEL: 1787 FRAME: 0072