

09-16-1998

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To the Honorable Commissic 100829744

rd the attached original documents or copy thereof

1. Name of conveying party(ies):

ALEXANDER HAMILTON LIFE INSURANCE COMPANY

- Individual(s) Association General Partnership Limited Partnership Corporation-State Michigan Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: October 7, 1995

2. Name and address of receiving party(ies)

Name: HAMILTON NATIONAL LIFE INSURANCE COMPANY

Internal Address:

Street Address: 32991 Hamilton Court

City: Farmington Hills State: MI ZIP: 48334

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Michigan Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

- 1,282,769 1,479,963 1,288,164 1,643,874 1,299,883 1,763,263 1,463,074

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Elizabeth F. Janda, Esq.

Internal Address: Brooks & Kushman P.C.

Street Address: 1000 Town Center

22nd Floor

City: Southfield State: MI ZIP: 48075

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41) \$ 190.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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01 FC:401 40.00 OP 02 FC:402 150.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Elizabeth F. Janda Name of Person Signing

Signature

9/8/98

Date

Total number of pages including cover sheet, attachments, and document: 4

ASSIGNMENT OF TRADEMARKS

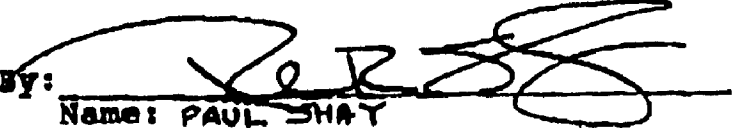
WHEREAS, ALEXANDER HAMILTON LIFE INSURANCE COMPANY OF AMERICA, a corporation duly organized and existing under the laws of the State of Michigan, United States of America, with its principal place of business at 33045 Hamilton Boulevard, Farmington Hills, Michigan, United States of America, has adopted, used and is the owner of the trademarks listed below:

<u>Mark</u>	<u>Registration No.</u>	<u>Issued</u>
<u>United States Marks</u>		
The Promise®	1,288,164	07/31/84
The First Step®	1,282,769	06/19/84
The Difference®	1,299,883	10/09/84
Creditcare®	1,463,074	10/27/87
Capital Builder®	1,479,963	03/08/88
Income Care®	1,643,874	05/07/91
ADD-70®	1,763,263	04/06/93
<u>Canadian Marks</u>		
The Promise®	303,697	06/14/85
Creditcare®	395,936	03/20/92
L'Assurance Credit Sans Souci®	423,493	02/18/94
<u>Great Britain Marks</u>		
The First Step®	A1,275,311	10/01/86

WHEREAS, HAMILTON NATIONAL LIFE INSURANCE COMPANY, a corporation duly organized and existing under the laws of the State of Michigan, with a principal place of business at 32991 Hamilton Court, Farmington Hills, Michigan 48334, United States of America, is desirous of acquiring said marks and the registrations thereof, together with their associated goodwill;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ALEXANDER HAMILTON LIFE INSURANCE COMPANY OF AMERICA does hereby assign unto said HAMILTON NATIONAL LIFE INSURANCE COMPANY all rights, title and interest in and to the said above-listed marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

ALEXANDER HAMILTON LIFE INSURANCE  
COMPANY OF AMERICA

By:   
Name: PAUL SHAY  
Title: EXECUTIVE DIRECTOR / CORPORATE SECRETARY

Dated: 10-7-95