FORM PTO-1594
(Rev. 6-93)
OMB No. 0651-0011 (exp

08-31-998

U.S. Patent & TMOfc/TM Mail Rcpt D

09-16-1998

100829554

COVER SHEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab settings ⇨ ⇨ (

To the Honor... ...Patents &...

original documents or copy thereof.

MRD 8-31-98

1. Name of conveying party(ies):

Proex Photo Systems, Inc.

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Missouri
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

2. Name ... ...ss of receiving party(ies)

Name: Consumer Programs Holding, Inc.

Internal Address: 1706 Washington Ave.

Street Address: 1706 Washington Ave.

City: St. Louis State: MO ZIP: 63103

☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State Missouri
☐ Other

If assignee is not domiciled in the United States, a domestic represetative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: October 4, 1996

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,932,275

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Caroline G. Chicoine

Internal Address: Blackwell Sanders Peper Martin LLP
720 Olive, 24th Floor

St. Louis, MO 63101-2396

Street Address: Blackwell Sanders Peper Martin LLP
720 Olive, 24th Floor

City: St. Louis State: MO ZIP: 63101

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....$ 40.00

☒ Enclosed

☒ Authorized to be charged to deposit account

8. Deposit account number:

11-0160

(Attach duplicate copy of this page if paying by deposit account)

09/14/1998 JWATKINS 00000103 1932275
01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Caroline G. Chicoine
Name of Person Signing

Signature

9/28/98
Date

Total number of pages including cover sheet, attachments, and document: 3

12973.00422

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments

NUNC PRO TUNC ASSIGNMENT

WHEREAS, Proex Photo Systems, Inc. (hereinafter "Assignor"), a corporation duly organized under the laws of the State of Missouri, having its principal place of business at 7101 Ohms Lane, Minneapolis, Minnesota, 55439, has adopted, used, is using and is the owner of the entire right, title and interest in and to the following trademark now registered in the United States Patent and Trademark Office, as well as the goodwill of the business associated therewith:

Trademark	Reg. No.	Date of Reg.
MAINSTREET PORTRAITS	1,932,275	October 31, 1995

WHEREAS, Consumer Programs Holding, Inc. (hereinafter "Assignee"), a corporation duly organized under the laws of the State of Missouri, having its principal place of business at 1706 Washington Avenue, St. Louis, Missouri 63103, is desirous of acquiring all right, title and interest in and to the aforesaid registered trademark, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee all of its right, title and interest in the United States in and to said trademarks, together with the goodwill of the business symbolized by said trademark and the registration thereof, and its right to sue for past infringement thereof.

This Agreement shall inure to the benefit of, and be binding upon, the parties, their heirs, successors and assigns.

Executed effective as of the 4th day of October, 1996.

PROEX PHOTO SYSTEMS, INC.

By: _____ THL

Name: Jesse J. Greene, Jr.

Title: Asst. Treasurer

Date: August 14, 1998

STLD01-647572V1