

MRD 9-14-98

09-17-1998

FORM PTO-1594

1-31-92

SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



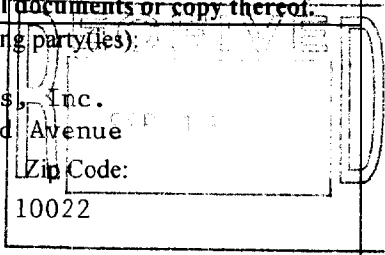
To the Honorable Commissioner of

the attached original documents or copy thereof.

and address of receiving party(ies):

1. Name of conveying party(ies): **100832112**  
 Collier Newfield, Inc.  
 Individual(s)                     Association  
 General Partnership             Limited Partnership  
 Corporation: State of Delaware  
 Other \_\_\_\_\_

Name: Atlas Editions, Inc.  
 Street Address: 919 Third Avenue  
 City: State:  
 New York, New York 10022  
 Zip Code: \_\_\_\_\_



Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

Assignment                     Merger  
 Security Agreement         Change of Name  
 Other: \_\_\_\_\_

Execution Date: December 11, 1997

Individual(s) citizenship: \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation - State of Delaware

Other: \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(See attached Schedule A)

(See attached Schedule A)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: ..... [ 37 ]

Name: Jamie J. Fitzgerald, Esq.  
 Internal Address: Cummings & Lockwood  
 700 State Street  
 Street Address: P.O. Box 1960  
 City: State: Zip:  
 New Haven, CT 06509-1960

7. Total fee (37 CFR 3.41): ..... \$940.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: 11-0231  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Suzanne L. Telsey  
 Name of Person Signing

Signature

9/14/98  
 Date

Total number of pages comprising cover sheet: [ 6 ]

09/17/1998 SSMITH 00000012 1103422

01 FC:481  
02 FC:482

40.00 DP  
900.00 DP

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

## Schedule A

<u>Mark</u>	<u>Registration No.</u>
CHILDREN'S CHOICE	1,103,422
CHILDREN'S CHOICE	1,103,649
ESPECIALLY FOR GIRLS & Design	1,487,551
ESPECIALLY FOR GIRLS & Design	1,487,976
JUST FOR BOYS	1,495,788
TEEN WORKS & Design	1,495,790
TEEN WORKS	1,496,749
JUST FOR BOYS	1,498,144
TEEN SCENE	1,521,768
AMERICAN PASTIMES	1,539,306
EARLY START BOOK CLUB	1,542,125
YOUNG STUDENTS LEARNING LIBRARY	1,606,076
BABY WORKS & Design	1,615,686
SPORTS PAGES & Design	1,720,174
NEWFIELD PUBLICATIONS	1,762,205
NEWFIELD PUBLICATIONS	1,767,081
NEWFIELD PUBLICATIONS & Design	1,783,423
NEWFIELD PUBLICATIONS & Design	1,783,681
NEWFIELD PUBLICATIONS	1,786,303
BETWEEN FRIENDS & DESIGN	1,827,426
GROWING UP WITH BOOKS	1,855,711
GROWING UP WITH BOOKS	1,856,053
AMERICA'S ALL-TIME FAVORITE CRAFT CARDS & Design	2,002,500
AMERICA'S ALL-TIME FAVORITE CRAFTS CARD	2,064,420
AMERICA'S ALL TIME FAVORITE	2,073,042
FAMILY BIBLE STORIES	2,085,055
YOUNG STUDENTS	2,066,531
YOUNG STUDENTS LEARNING LIBRARY	2,077,027
NEWFIELD MYSTERY SUSPENSE COLLECTION	2,086,295
I LOVE TO READ BOOK CLUB	2,089,772
EARLY START BOOK CLUB	2,099,562
I LOVE TO READ BOOK CLUB & Design	2,129,311

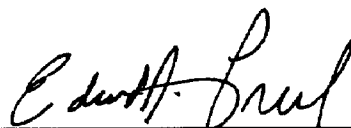
<u>Mark</u>	<u>Serial No.</u>
ESPECIALLY FOR KIDS	74/735,010
WORLD'S SIMPLEST RECIPES	75,186,070
EARLY START	75,199,047
ATLAS EDITIONS	75/345,489
STORYBOOK TREASURES	75/396,786

Office of the Secretary of State

---

I, EDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "COLLIER NEWFIELD, INC.", CHANGING ITS NAME FROM "COLLIER NEWFIELD, INC." TO "ATLAS EDITIONS, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF DECEMBER, A.D. 1997, AT 11 O'CLOCK A.M.



  
\_\_\_\_\_  
Edward J. Freel, Secretary of State

2675282 8100

981226271

AUTHENTICATION:

DATE: 9133506

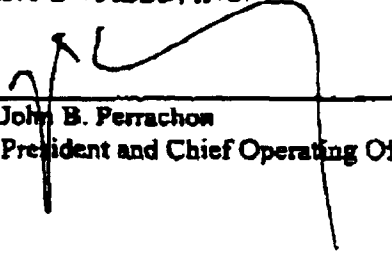
06-11-98

TRADEMARK  
REEL: 1788 FRAME: 0562



IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed on December 11, 1997.

COLLIER NEWFIELD, INC.

By:   
Name: John B. Ferrachow  
Title: President and Chief Operating Officer

K:\DEPT\LEGAL\CORPORAT\CERTAMND.DOC

33690201