

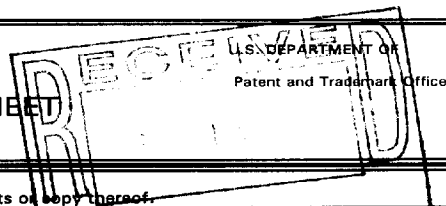
09-18-1998

Form PTO-1594
COMMERCE
1-31-92



REEL 100832219
TRADEMARKS ONLY

SHEET



WRD 9-14-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Embroidery Services, Inc.

Additional name(s) of conveying party(ies) attached? [] Yes [X] No

2. Name and address of receiving party(ies)

Name: Tom McNamara
d/b/a American Sailor Clothing

Internal Address:

Street Address: Dock Square

City: Kennebunkport State: ME ZIP: 04046

Additional name(s) & address(es) attached? [] Yes [X] No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution Date: August 19, 1998

4. Application number(s) or registration number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Application No.(s) B. Registration No.(s)
Reg. No. 1,762,100

Additional numbers attached? [] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Kurt A. Summe
Internal Address: WOOD, HERRON & EVANS, L.L.P.
Street Address: 2700 Carew Tower
441 Vine Street
City: Cincinnati State: OH ZIP: 45202

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):.....\$ 40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
23-3000
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kurt A. Summe
Name of Person Signing

Signature

Date

9/9/98

Total number of pages including cover sheet: X 3

OMR No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PD2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20253.

TRADEMARK
REEL: 1789 FRAME: 0250

RECEIVED
SEP 12 1998
U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Embroidery Services, Inc., a Kentucky Corporation located at 1530 Interstate Drive, Erlanger, in the State of Kentucky 41018-0040, (hereinafter referred to as the "ASSIGNOR"), had adopted and used the trademark AMERICAN SAILOR and Design for apparel, including sweaters, polo shirts, and sweatshirts, and had registered the trademark as Registration No. 1,762,100 for the mark "AMERICAN SAILOR and Design" (the trademark rights and registered trademark collectively termed "the Mark"); and

WHEREAS, Tom McNamara, d/b/a/ American Sailor Clothing, a sole proprietorship organized under the laws of the State of Maine, (hereinafter referred to as the "ASSIGNEE"), has acquired said Mark and goodwill associated with said Mark;

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize and record such transfer of the Mark and goodwill associated therewith and desire to memorialize the earlier transfer and assignment of the mark from ASSIGNOR to ASSIGNEE;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the said ASSIGNOR, as of the effective date below, does hereby assign and transfer to the said ASSIGNEE, and has transferred and assigned to ASSIGNEE, the entire right, title, and interest in and to the Mark and to any registrations associated with said Mark, together with the goodwill of the business symbolized by the Mark and registrations associated therewith, and all other rights which ASSIGNOR has enjoyed thereunder both in the United States and throughout all countries of the world, including any and all rights of recovery based on past infringement of said Mark and/or registrations, the same to be held and enjoyed by the

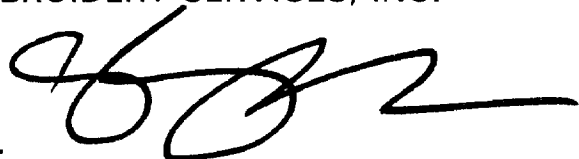
ASSIGNEE, its successors and assigns.

For the same consideration, the said ASSIGNOR hereby covenants and agrees to and with the said ASSIGNEE, its successors, legal representatives and assigns, that the said ASSIGNOR will, whenever counsel of the said ASSIGNEE, or the counsel of its successors, legal representatives and assigns, shall advise that it is lawful and desirable, sign all additional papers and documents, deliver necessary documents including original registration certificates, if available, take all lawful oaths, execute separate confirmatory assignments, and do all acts necessary or desirable with respect to the transfer and assignment of the mark.

The effective date of this assignment is January 1, 1994.

Signed at Erlanger, in Boone County, Commonwealth of Kentucky, this 19 of AUG., 1998.

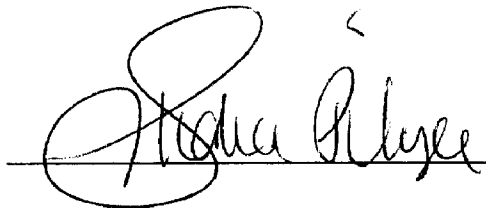
EMBROIDERY SERVICES, INC.



By: _____
George Riggs
President

On this 19th day of Aug., 1998, before me personally appeared (assignor's name), to me known and known by me to be the above named individual, who duly acknowledged the signing of the foregoing instrument to be a voluntary act and deed and who executed the same for the uses and purposes therein specified.

(SEAL)

 Notary Public