

01-14-1999



100877564

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

MAD  
1/19/99

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger
  - Change of Name
  - Other
- Effective Date  
Month Day Year  
 09 21 98

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name  Diet Fitness Corporation

09211998

Formerly  Formerly Diet Fitness Weight Loss Centers, Inc.

- Individual  General Partnership  Limited Partnership  Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization  Arizona

Receiving Party

Mark if additional names of receiving parties attached

Name  Metabolife International, Inc.

DBA/AKATA

Composed of

Address (line 1)  5070 Santa Fe Street

Address (line 2)

Address (line 3)  San Diego

City

California

State/Country

92109

Zip Code

- Individual  General Partnership  Limited Partnership

- Corporation  Association

Other

Citizenship/State of Incorporation/Organization  California

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

FOR OFFICE USE ONLY

*See OK*

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TO 9495#12118#11#170 P.02

TRADEMARK  
REEL: 1789 FRAME: 0834  
JAN 15 1999 10:10 FR

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

<input type="text" value="1,827,188"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Alan H. Blankenheimer

Name of Person Signing

Signature

Jan 8, 1999

Date Signed

**ASSIGNMENT OF REGISTERED TRADEMARK AND ASSOCIATED GOODWILL**

Pursuant to the agreement of the parties dated August 25, 1998, and for good and valuable consideration whose receipt is acknowledged, Diet Fitness Corporation (formerly known as Diet Fitness Weight Loss Centers, Inc.) transfers and assigns to Metabolife International, Inc. all rights, title and interest in and to the federally registered mark METABOLIFE, United States Patent and Trademark Office Registration No. 1,827,188, along with all goodwill embodied therein.

Dated this 21 day of September, 1998.

DIET FITNESS CORPORATION

By

Its

*[Handwritten Signature]*  
\_\_\_\_\_  
*President*  
\_\_\_\_\_

STATE OF ARIZONA )

) ss.

County of Maricopa )

On this 21st day of SEPTEMBER, 1998, before me, personally appeared DAVID W. HASTINGS, the PRESIDENT of Diet Fitness Corporation, proved to me on the basis of satisfactory evidence to be the person whose name is signed above, and acknowledged to me that he executed the above agreement in his authorized capacity, and that by his signature Diet Fitness Corporation also executed the agreement.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

*[Handwritten Signature]*  
\_\_\_\_\_  
Notary Public

My Commission Expires:

Oct 26, 2000

