

09-23-1998

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100838745

To the Honorable Commission
copy thereof.

e record and attached original documents or

1. Name of conveying party(ies):

Keystone Financial Unlimited, Inc.

- Individual(s)
- General Partnership
- Corporation-State [Pennsylvania]
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: KeyCorp
 Internal Address: _____
 Street Address: 127 Public Square
 City: Cleveland State: OH Zip: 44114

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State [Ohio]
- Other

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 31, 1998

If assignee is not domiciled in the United States, a domestic representation Yes No
 Designation must be: _____
 Additional name(s) at: _____

09-17-1998

U.S. Patent & TMO/c/TM Mail Rpt/Dt #67

4. Application number(s) or registration number(s):

A. Service mark Application No.(s)
s/n 75-215,058

B. Trademark registration No.(s)
N/A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas F. Zych
 Internal Address: 3900 Key Center
 Street Address: 127 Public Square
 City: Cleveland State: OH Zip: 44114-1216

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account Number:

(Attached duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas F. Zych
Name of Person Signing

Thomas F. Zych
Signature

8/23/98
Date

Total Number of pages comprising cover sheet: 1

09/23/1998 DMGUYEN 00000107 75215058

01 FC:401 No. 0651-0011 (exp. 4/94) 40.00 OP

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Mail documents to be recorded with required cover sheet information to: Assistant Commissioner for Trademarks
 Box Assignments
 2900 Crystal Drive
 Arlington, VA 22202-3513

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information System, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

ASSIGNMENT

For \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Keystone Financial Unlimited, Inc. (the "Assignor") hereby assigns, conveys and transfers to KeyCorp and its successors and assigns, all of Assignor's rights in and to the service mark KEYFREE (the "Mark"), including without limitation its rights in United States Service Mark Application Serial No. 75/215,058, and any registration or registrations that may issue from or as a result of that application, and all goodwill attendant to the Mark and its use.

KEYSTONE FINANCIAL UNLIMITED, INC.

By: _____

Its: Senior Vice President

Date: July 31, 1998