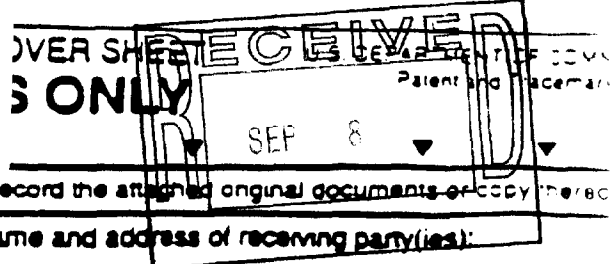


09-24-1998



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To the Honorable Commissioner of Patents and Trademarks: please record the attached original documents or copy thereof

1. Name of conveying party(ies):

Millstone Coffee, Inc.

1-8-98

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment 22 ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: September 1, 1998

2. Name and address of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address: 2C - G0 - Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State: Ohio ZIP: 45202

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State Ohio  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/519965

B. Trademark registration No.(s)

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dianna Icenhower

Internal Address: 2C-G0/Legal

Street Address: One Procter & Gamble Plaza

City: Cincinnati State: Ohio ZIP: 45202

6. Total number of applications and registrations involved: \_\_\_\_\_

1

7. Total fee (37 CFR 3.41): \$ 40.00

- ☐ Enclosed  
☒ Authorized to be charged to deposit account

8. Deposit account number:

16-2488

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/23/1998 JSHBAZZ 00000134 162488 75519965

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dianna Icenhower

Name of Person Signing

Dianna Icenhower

Signature

9-2-98

Date

TRADEMARK  
REEL: 1790 FRAME: 0594

# UNITED STATES

## TRADEMARK ASSIGNMENT

WHEREAS, MILLSTONE COFFEE, INC., a corporation of the State of Washington, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio, (the "Assignor") is the owner of the trademark application Serial No. 75/519965 (the "Trademark") and;

WHEREAS, THE PROCTER & GAMBLE COMPANY, a corporation of the State of Ohio, located and doing business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, (the "Assignee"), is desirous of acquiring the Trademark together with the goodwill of the business symbolized by the Trademark;

NOW, THEREFORE, in exchange for good and valuable consideration paid to Assignor by Assignee, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Trademark together with the goodwill of the business symbolized by the Trademark.

Signed at Cincinnati, Ohio this 1<sup>st</sup> day of September, 1998.

MILLSTONE COFFEE, INC.

By:   
David M. Moyer  
Assistant Secretary