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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and T
Box Assi

documents or copy thereof.

1. Name of conveying party(ies):

GEYSER PEAK WINERY

☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☐ Corporation-State
☒ Other CALIFORNIA PARTNERSHIP
Additional name(s) of conveying party(ies) attached? ☐ Yes
☐ No

2. Name and address of receiving party(ies):

Name: GEYSER PEAK WINERY, INC.

Internal Address:

Street Address: 510 LAKE COOK ROAD, SUITE 200,

City DEERFIELD State ILLINOIS ZIP60015

☐ Individual(s) citizenship
☐ Association
☐ General Partnership
☐ Limited Partnership
☒ Corporation-State DELAWARE
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No
(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other

Execution Date: AUGUST 25, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) SEE SCHEDULE ATTACHED

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

PENNIE & EDMONDS LLP
1155 Avenue of the Americas
New York, NY 10036

Attn.: Catherine H. Stockell

File No.: 6187-1108-999

6. Total number of applications and registrations involved: 10 TEN

7. Total fee (37 CFR 3.41):.....$ 265.00

Please charge to the deposit account listed in Section 8.

8. Deposit account number:
16-1150

09/23/1998 JSHABAZZ 00000228 161150 999125
01 FC:481 40.00 CH
02 FC:482 225.00 CH

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fee OK

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Catherine H. Stockell — Name of Person Signing Reg. No.

Catherine H. Stockell — Signature

September 1, 1998 — Date

Total number of pages comprising cover sheet: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignment
Washington, D.C. 20231

PENY-118041.1

UNITED STATES

SCHEDULE A

MARK	REG. NO.	REG. DATE
ALTIMIRA	999,125	November 26, 1974
GEYSER PEAK	1,003,822	February 4, 1975
GEYSER PEAK WINERY	1,019,577	September 2, 1975
RESERVE ALEXANDRE	1,586,023	March 6, 1990
TRIONE VINEYARDS SOMONA COUNTY	1,850,825	August 23, 1994
CANYON ROAD	1,861,116	November 1, 1994
CLEANPOUR	2,048,289	March 25, 1997
OPULENCE	2,130,612	January 20, 1998
FOX RIDGE	2,135,080	February 3, 1998
BUY IT TODAY, DRINK IT TONIGHT	2,147,853	March 31, 1998

UNITED STATES

ASSIGNMENT

THIS DEED is made and entered into as of August 25, 1998.

WHEREAS, **GEYSER PEAK WINERY,** a partnership organized and existing under the laws of the State of California, having an office at 22281 Chianti Road, Geyserville, California 95441, is the owner of the trademark(s) and registration(s) thereof in the United States Patent and Trademark Office as set forth in **Schedule A** attached hereto together with the goodwill of the business connected with and symbolized by said trademark(s); and

WHEREAS, **GEYSER PEAK WINERY, INC.,** a corporation organized and and existing under the laws of the State of Delaware, having an office at 510 Lake Cook Road, Suite 200, Deerfield, Illinois 60015, is desirous of acquiring said trademark(s) and registration(s) thereof together with the goodwill of the business connected with and symbolized by said trademark(s).

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor, **GEYSER PEAK WINERY**, does hereby sell and assign unto the Assignee, **GEYSER PEAK WINERY, INC.**, all right, title and interest in and to said trademark(s) and registration(s) thereof as set forth in **Schedule A** attached hereto, together with the goodwill of the business connected with and symbolized by said trademark(s) and together with all the rights for recovery, damages and profits for past infringements, if any.

GEYSER PEAK WINERY, a California Partnership

GPV, INC., as General Partner

DATED: August 25, 1998

By: Mark N Trione
Name: Mark N Trione
Title: Pres

TRIONE WINES, INC., as General Partner

DATED: August 25, 1998

By: Henry F. Trione
Name: Henry F. Trione
Title: Pres

STATE OF California)
COUNTY OF San Francisco) ss.:
UNITED STATES OF AMERICA)

On this 25th day of August, 1998, before me personally came Mark H. Trione, to me known, who being by me duly sworn, did depose and say that he resides at 101 "D" Street Santa Rosa, CA 95404; that he is the President of GPV, INC., a General Partner of GEYSER PEAK WINERY, the California general partnership described in and which executed the above instrument; that he has been authorized to execute said instrument on behalf of said partnership; and that he signed said instrument on behalf of said partnership pursuant to said authority.

IN WITNESS WHEREOF, I hereto set my hand and official seal.

GARY SUTTON
COMM. # 1040947
NOTARY PUBLIC - CALIFORNIA
SAN FRANCISCO COUNTY
My Comm. Expires Oct. 6, 1998

Gary Sutton
Notary Public

STATE OF California)
COUNTY OF San Francisco) ss.:
UNITED STATES OF AMERICA)

On this 25th day of August, 1998, before me personally came Henry F. Trione, to me known, who being by me duly sworn, did depose and say that he resides at 950 Madelyne Ct. Santa Rosa, CA 95409; that he is the President of TRIONE WINES, INC., a General Partner of GEYSER PEAK WINERY, the California general partnership described in and which executed the above instrument; that he has been authorized to execute said instrument on behalf of said partnership; and that he signed said instrument on behalf of said partnership pursuant to said authority.

IN WITNESS WHEREOF, I hereto set my hand and official seal.

GARY SUTTON
COMM. # 1040947
NOTARY PUBLIC - CALIFORNIA
SAN FRANCISCO COUNTY
My Comm. Expires Oct. 6, 1998

Gary Sutton
Notary Public

PENY4-730094.1

CONTINUATION OF 4.B.

I. **United States**

Trademark	Reg. No.	Reg. Date
ALTIMIRA	999,125	11/26/74
CANYON ROAD	1,861,116	11/01/94
CLEANPOUR	2,048,289	03/25/97
FOX RIDGE	2,135,080	02/03/98
GEYSER PEAK	1,003,822	02/04/75
GEYSER PEAK WINERY	1,019,577	09/02/75
OPULENCE	2,130,612	01/20/98
RESERVE ALEXANDRE	1,586,023	03/06/90
TRIONE VINEYARDS SONOMA COUNTY	1,850,825	08/23/94
BUY IT TODAY, DRINK IT TONIGHT	2,147,853	03/31/98

PENY4-738389.1