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09-16-1998



100828928

Honorable Commissioner For  
Trademarks  
2900 Crystal Drive  
Arlington, Virginia 2202-3513

09-01-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #39

Attention: Trademark Assignment Branch

RE: Assignment of U.S. Trademark Reg. No. 1,207,137 ("SPORTRACK")  
and Reg. No. 1,209,629 ("SPORTRACK & DESIGN")  
Our File No.: 3987-105 and 3987-106

Dear Sir or Madam:

Enclosed please find the original Trademark Assignment identified above. Please record and index this document against U.S Trademark Registration Nos. 1,207,137 and 1,209,629, ensuring these registrations **now show ownership by Bell Sports Canada, Inc.** If you have any questions, please telephone the undersigned directly.

1. The Name of the Party conveying an interest:

2493136 CANADA INC.  
11 Des Faucons  
Canton Granby, Quebec, Canada J2H 2C9

Entity:

- Individual  Association
- General Partnership  Limited Partnership
- Corporation - a Canadian corporation
- Other \_\_\_\_\_

09/11/1998 BMSUTEN 00000193 1207137  
40.00 09  
25.00 09  
01 FC:461  
02 FC:462

TRADEMARK  
REEL: 1790 FRAME: 0971

2. Name and Address of Party Receiving an Interest:

Bell Sports Canada Inc.  
700 Bernard Street  
Granby, Quebec, Canada J2G 9H7

Entity:

- Individual                       Association  
 General Partnership         Limited Partnership  
 Corporation - a Canadian corporation  
 Other \_\_\_\_\_

If not domiciled in the United States, a domestic representative designation is attached:

- Yes  
 No

3. Interest Conveyed:

- Assignment                       Change of Name  
 Security Agreement         Merger

4. Application number(s) or registration number(s).

Additional sheet attached:         Yes                       No

A. **APPLICATION SERIAL NO.**

B. **TRADEMARK REGISTRATION NOS.**

1,207,137  
1,209,629

5. Name and Address of party of whom correspondence concerning document should be mailed.

Brooks R. Bruneau, Esq.  
MATHEWS, COLLINS, SHEPHERD & GOULD  
100 Thanet Circle, Suite 306  
Princeton, NJ 08540-3674  
Tel. No. (609) 924-8555

6. Number of applications and registrations involved:

Two(2) registrations

7. Amount of fee enclosed or authorized to be charged:

Sixty-Five Dollars (\$65.00)

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

Your prompt attention to expediting the recordation of this assignment request is greatly appreciated. Please ensure that these registrations **now stand in the name of Bell Sports Canada Inc.** If you have any questions, please do not hesitate to telephone me directly at (609) 924-8555.

9. Date of execution of attached document: July 2, 1997

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct. Executed on:

8/27/98  
Date

Brooks R. Bruneau  
Signature

Brooks R. Bruneau  
Name of Person Signing

BRB:fem


- Encs.
1. Original Assignment Document
  2. Check for \$65.00
  3. Postcard

Registration Nos. 1,207,137 and 1,209,629

**DESIGNATION OF DOMESTIC REPRESENTATIVES**

The firm of Rader Firshman & Grauer, having its offices at 1533 North Woodward Avenue, Suite 140, Bloomfield Hills, Michigan 48304 U.S.A., is hereby designated as Applicant's domestic representative upon whom all notices of process and proceedings affecting the mark may be served.

**BELL SPORTS CANADA INC.**

  
SIGNATURE

JONATHAN CRAPO  
PRINT NAME

DIRECTOR OF FINANCE  
PRINT TITLE

DATED: 05/21/98

**WORLDWIDE NUNC PRO TUNC TRADEMARKS ASSIGNMENT**

BETWEEN: 2493136 CANADA INC., a Corporation legally constituted under the laws of Canada, (formerly known as SportRack Canada Inc.) having its head office at 317-11 DES Wallace, Granby, Province of Quebec, Canada J2G 6Z6, (hereinafter referred to as the "Assignor").

*FAUCONS,  
CANTON# GRANBY*

*324 209*

AND: BELL SPORTS CANADA INC. a Corporation legally constituted under the laws of Canada, having its head office at 700 Bernard Street, Granby, Province of Quebec, Canada J2G 9H7,

(hereinafter referred to as the "Assignee").

WHEREAS the Assignor is the owner of trade-mark registrations in various countries, including the registrations and applications listed in Schedules "A" and "B".

WHEREAS the Assignor sold, assigned and transferred all its trade-marks to the Assignee on May 15, 1995, including the trade-mark registrations and applications listed in Schedules "A" and "B".

WHEREAS it is desirable by these presents to confirm the sale, assignment and transfer of all Assignor's trade-marks in favor of the Assignee on May 12, 1995.

NOW, THEREFORE, THE PARTIES AGREE AS FOLLOWS:

1. The presents witness that in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned and transferred and by these present does confirm having sold, transferred and assigned unto the Assignee on May 12, 1995, the entire rights, title and interest in and to all its trade-marks, including the trade-marks listed in Schedules "A" and "B" hereto, together with the goodwill attaching to said trade-marks, the same to be held


and enjoyed by the Assignee, its successors, and assigns, as wholly and entirely as the said assigned rights, title and interest could have been held and enjoyed by the Assignor if this Assignment had not been made.

2. The Assignor and the Assignee agree to sign all other documents which may be useful and necessary to give effect to the foregoing, or to permit the registration of the assignment with the competent authority in the various countries in which the trade-marks are the subject of applications and registrations.

EXECUTED at MONTREAL on  
July 2, 1997.

2493136 CANADA INC.


By:

  
Name: RICHARD BEDARD  
Title: SECRETARY

EXECUTED at MONTREAL on  
July 2, 1997.

BELL SPORTS CANADA INC.

By:

  
Name: RICHARD BEDARD  
Title: ASSISTANT SECRETARY