

07-08-1998

*MLD*  
*6-24-98*



100755867

and Trademarks:  
it or copy thereof.

*MRD 9-22-98*

1. Name of Party(ies) conveying an interest:

Forward Enterprises, Inc.  
2300 N. Sandra Street  
Appleton, WI 54911

- Entity:
- Individual(s)
  - General Partnership
  - Corporation-State Wisconsin
  - Other \_\_\_\_\_
  - Association
  - Limited Partnership

2. Name and address of Party(ies) receiving an interest:

Name: MarketFocus Communications, Inc.  
Internal Address: c/o Ferguson Enterprises, Inc.  
Attn: Linda Van Dyke  
Street Address: 12500 Jefferson Avenue  
City: Newport News  
State: VA Zip: 23602

- Entity:
- Individual(s)
  - General Partnership
  - Corporation-State Virginia
  - Other \_\_\_\_\_
  - Association
  - Limited Partnership
- Citizensh \_\_\_\_\_

09-28-1998



100838372

(The attached document must not be an assignment)

3. Interest Conveyed:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Change of Name
- Merger

Execution Date: June 1, 1998

If not dor represent:

- Yes
- No

4. Application number(s) or registration number(s). Additional sheet attached?  Yes  No

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,673,191

RECEIVED  
ASSISTANT SECRETARY  
JUL 1 1998

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda Van Dyke  
Internal Address: MarketFocus Communications, Inc.  
c/o Ferguson Enterprises, Inc.  
Street Address: 12500 Jefferson Avenue  
City: Newport News  
State: VA Zip: 23602

6. Number of applications and registrations involved:

One (1)

7. Amount of fee enclosed or authorized to be charged:

8. Deposit account number (Attach duplicate copy of this form if paying by deposit account):

07/07/1998 DMGUYEN 00000103 1673191

DO NOT USE THIS SPACE

01 FC:48i

40.00 GP

9. Date of execution of attached document: June 1, 1998

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

MARKETFOCUS COMMUNICATIONS, INC.

By: Linda K. Van Dyke  
Signature

6/10/98  
Date

Linda K. Van Dyke, Secretary  
Name of Person Signing

# TRADEMARK ASSIGNMENT AGREEMENT

**THIS TRADEMARK ASSIGNMENT AGREEMENT** dated as of this 1<sup>st</sup> day of June, 1998, by and between Forward Enterprises, Inc., a Wisconsin corporation ("Assignor"), and MarketFocus Communications, Inc., a Virginia corporation ("Assignee"), provides:

**WHEREAS**, the Assignor has adopted, registered with the U.S. Patent & Trademark Office and is currently using the mark listed below (the "Mark"); and

<u>Mark</u>	<u>Serial No./Reg.No.</u>	<u>Filing/Reg.Date</u>
FORWELD	1,673,191	January 28, 1992

**WHEREAS**, the Assignor is willing to convey to the Assignee, and the Assignee is desirous of acquiring, the Mark (a copy of which is attached hereto as Exhibit "A") and the registration thereof.

**NOW, THEREFORE**, for and in consideration of the sum of One and 00/100 Dollars (\$1.00) paid by the Assignee to the Assignor and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor does hereby assign unto the Assignee all its rights, title and interest in and to the Mark and the registration thereof, including, without limitation, all causes of action for any past infringement.

**FORWARD ENTERPRISES, INC.**

By: \_\_\_\_\_

  
Charles J. Goff, President

Dated: June 1, 1998

**MARKETFOCUS COMMUNICATIONS, INC.**

By: \_\_\_\_\_

  
Stewart P. Mitchell, Vice President

Dated: June 1, 1998

Exhibit "A"



Int. Cl.: 6

Prior U.S. Cl.: 13

**United States Patent and Trademark Office**

Reg. No. 1,673,191  
Registered Jan. 28, 1992

**TRADEMARK  
PRINCIPAL REGISTER**

**FORWELD**

FORWARD ENTERPRISES, INC. (WISCONSIN CORPORATION)  
1100 PROSPECT LANE  
KAUKAUNA, WI 54130

FIRST USE 1-1-1990; IN COMMERCE 1-1-1990.

SER. NO. 74-126,003, FILED 12-24-1990.

FOR: STAINLESS STEEL PIPE FITTINGS FOR COUPLINGS, ELLS AND TEES, IN CLASS 6 (U.S. CL. 13).

VIVIAN MICZNIK, EXAMINING ATTORNEY