

09-21-1998

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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

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To the Honorable Commissic

100870234

and the attached original documents or copy thereof.

MRD 9-16-98

1. Name of conveying party(ies):
Hickory Hams, Inc.

2. Name and address of receiving party(ies)

Name: THE HBH OF GEORGIA FRANCHISE COMPANY, LLC

Internal Address:

Street Address: 2830 Dresden Drive

City: Atlanta State: GA ZIP: 30341

- Individual(s)
- General Partnership
- Corporation-State Georgia
- Other
- Association
- Limited Partnership

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other LLC - Georgia

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: N/A Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: September 12, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

N/A

B. Trademark Registration No.(s)

See attached Exhibit "A"

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Shawn R. Holtzclaw, Esq.

Internal Address:

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

N/A

(Attach duplicate copy of this page if paying by deposit account)

9/18/1998 DCORTES 00000232 1760077

01 FC:481 46.00 DP
02 FC:482 50.00 DP

Street Address: 229 Peachtree Street, N.E.

2110 Peachtree Center International Tower

City: Atlanta State: GA ZIP: 30303

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Shawn R. Holtzclaw, Esq.

Name of Person Signing

Signature

September 12, 1998

Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1791 FRAME: 0815

EXHIBIT A

Trademark

Registration No.

HICKORY HAMS

1760077

HICKORY HAMS HONEY GLAZED
AND SPRIAL SLICED CAFE DELI (w/design)

1601136

HICKORY HAMS (w/design)

1480939

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Hickory Hams, Inc., a Georgia corporation, has adopted, and is using, or has applied for the use of, the trademarks set forth on Schedule A attached hereto which are now registered with the United States Patent and Trademark Office in conjunction with its business (the "Trademarks"); and

WHEREAS, THE HBH OF GEORGIA FRANCHISE COMPANY, LLC, a Georgia limited liability company, is desirous of acquiring the Trademarks;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Hickory Hams, Inc. does hereby assign unto The HBH of Georgia Franchise Company, LLC all right, title and interest in and to the Trademarks, together with all of the goodwill and other intangible assets of the business symbolized by the Trademarks and generated and associated therewith.

DATED: September 12, 1998

HICKORY HAMS, INC.

Signed, sealed and delivered
in the presence of:

By: Charles F. Rooks
Charles F. Rooks, President

M. J. Hays
Notary Public

My commission expires: Notary Public, Cobb County, Georgia
My Commission Expires March 18, 2001

[NOTARIAL SEAL]