

M209-24-98

Tab settings



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agreed original documents or copy thereof.

1. Name of conveying party(ies):

Dairy Queen of Greater St. Louis, Inc.

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

1998 SEP 24 PM 3:37
Name: American Dairy Queen Corporation

Internal Address: OPR/FINANCE

Street Address: 7505 Metro Boulevard

City: Edina State: MN ZIP: 55439

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 22, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/457,083

B. Trademark registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas S. Berg, Paralegal

Internal Address: Gray, Plant, Mooty, Mooty & Bennett, P. A.

3400 City Center

Street Address: 33 South Sixth Street

City: Minneapolis State: MN ZIP: 55402

6. Total number of applications and registrations involved:

One

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas S. Berg, Paralegal
Name of Person Signing

September 22, 1998
Date

Total number of pages comprising cover sheet:

Two

ASSIGNMENT OF TRADEMARK AND APPLICATION FOR REGISTRATION

WHEREAS, Dairy Queen of Greater St. Louis, Inc., having its principal office at 11911 Westline Drive, St. Louis, MO 63146-3200 and Samuel J. Temperato, individually (collectively "Assignor"), have adopted and are using the mark "The Great Steakmelt," and are the owner of United States Patent and Trademark Office application, serial number 75/457,083 filed March 25, 1998 (the "Mark"); and

WHEREAS, American Dairy Queen Corporation, a Delaware corporation having its principal office at 7505 Metro Boulevard, Minneapolis, Minnesota 55439 ("Assignee"), is desirous of acquiring the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns all rights, title, and interest in and to the Mark, together with the good will of the business symbolized by the Mark, any rights to any past infringements of the Mark, any derivative or similar rights relating to the Mark, and the above-identified application for registration of the Mark, to the Assignee.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to the Assignee.

DATE: 5/22/98

Dairy Queen of Greater St. Louis, Inc.

By: *Samuel J. Temperato*
Title: Pres.

Samuel J. Temperato, individually:

STATE OF MISSOURI)
COUNTY OF ST. LOUIS)

Samuel J. Temperato

SUBSCRIBED AND SWORN TO before me, a Notary Public, this 22nd day of May, 1998.

Sheral Shelburg
Notary Public



My Commission expires: SHERAL SHELBURG, NOTARY PUBLIC
COUNTY OF ST. LOUIS, STATE OF MISSOURI
MY COMMISSION EXPIRES MAY 31, 2000