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09-28-1998

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



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Tab settings <<<< ▾

To the Honorable Commissioner of Patent

and original documents or copy thereof.

*RE*

1. Name of conveying party(ies):  
General Electric Capital Corporation

*9-28-98*

- Individual(s)
- General Partnership
- Corporation-State New York
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: Jay Jacobs, Inc. and J.J. Distribution Company

Internal Address: \_\_\_\_\_

Street Address: 1530 Fifth Avenue

City: Seattle State: WA ZIP: 98101

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Washington
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other *Assignment and Release*
- Merger
- Change of Name

Execution Date: *05/31/98*

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

See attached Schedule 1

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Meredith A. Parsons

Internal Address: Suite 5800

Latham & Watkins

Street Address: 233 S. Wacker Drive

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): \$ 215

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/07/1998 SSMITH 00000103 1711839  
01 FC:402 40.00 OP  
02 FC:402 175.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Meredith A. Parsons

07/03/98

Name of Person Signing

Signature

Date

Total number of pages comprising cover sheet:

**SCHEDULE 1**

(Trademarks)

**U.S. REGISTERED:**

Registration Number	Registration Date	Mark
1,711,839	09/01/92	Authentic Gear
1,710,139	08/15/92	ECC
1,444,613	06/23/87	Fashion Direction
1,269,967	03/13/84	Private Edition
1,263,288	01/03/84	Jay Jacobs
1,216,849	11/16/82	American Sportswear Exchange
1,230,516	03/08/83	JJ
1,234,694	04/12/83	D.D. Sloane

**STATE REGISTERED:**

Registration Number	Registration Date	Mark
13,694 (State of Idaho)	07/13/92	Fashion Direction

ASSIGNMENT AND RELEASE OF  
PATENT, TRADEMARK AND COPYRIGHT  
SECURITY AGREEMENT

RECITALS

A. Pursuant to that certain Patent, Trademark and Copyright Security Agreement, dated as of August 29, 1997 and recorded with the U.S. Patent and Trademark Office on September 18, 1997, at Reel 1634, commencing at Frame 0838, by JAY JACOBS, INC., a Washington corporation, and J.J. DISTRIBUTION COMPANY, a Washington corporation (each individually an "Assignor" and collectively, "Assignors"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, a New York corporation ("Lender"), each Assignor granted to Lender a security interest in and lien on all of such Assignor's interest in and to the Intellectual Property Collateral (as defined therein).

B. Lender desires to release its security interest in and lien on the Intellectual Property Collateral.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby releases its security interest in and lien on the Intellectual Property Collateral including, without limitation, the Trademarks set forth in the attached Schedule 1, and reassigns to each Assignor, without representation or warranty, express or implied, and without recourse, all right, title and interest of Lender in and to such Assignor's interest in such Intellectual Property Collateral.

Dated: May 31, 1998

GENERAL ELECTRIC CAPITAL CORPORATION

By: \_\_\_\_\_

Steve Sanicola

Duly Authorized Signatory