

09-29-1998



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checked original documents or copy thereof.

Ta 09-08-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

of Pate

1. Name of conveying party(ies):

IBC NEWCO, INC.

MRD 9-8-98

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 17, 1998

2. Name and address of receiving party(ies)

Name: Interstate Brands Corporation

Internal Address:

Street Address: 12 East Armour Boulevard

City: Kansas City State: MO ZIP: 64111

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/311,342 75/395,258  
74/561,666 75/395,259  
75/098,826

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Hovey

Internal Address: HOVEY, WILLIAMS, TIMMONS

09/28/1998 DMGUYEN 00000265 74311342 COLLINS

01 FC:481 40.00 OP  
02 FC:482 100.00 OP

Street Address: 2405 Grand Boulevard

Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved: 5

7. Total fee (37 CFR 3.41).....\$ 140.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

9/3/98

4

Date

Total number of pages including cover sheet, attachments, and document:

# TRADEMARK ASSIGNMENT

WHEREAS, IBC Newco, Inc., a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri 64111 (Assignor), is the owner, by assignment, of each of the marks identified in Schedule A attached hereto and the pending application for registration thereof based upon a bona fide intention to use each of said marks; and

WHEREAS, Interstate Brands Corporation, a corporation of Delaware, of 12 East Armour Boulevard, Kansas City, Missouri 64111 (Assignee), is desirous of acquiring each of said marks and the application for registration thereof, as identified in Schedule A, as the successor to the entire business of Assignor to which said marks pertain, as required by 15 U.S.C. 1060; and

WHEREAS, Assignor warrants that it is the lawful owner of each of the marks identified in Schedule A and the application for registration thereof and that it has full right and authority to make this assignment thereof; and that there are no other assignments of rights or licenses granted with respect to any of said marks;

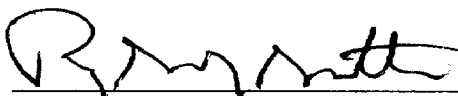
NOW, THEREFORE, for good and valuable consideration, Assignor hereby assigns to Assignee each of the marks identified in Schedule A, together with the application for registration thereof, and together with any goodwill of the business which may be symbolized by the marks, with the understanding that, by this assignment, Assignee succeeds to all ongoing and existing business of Assignor to which the marks identified in Schedule A pertain.

This Assignment shall be binding upon and inure to the benefit of the parties hereto, their heirs, successors and assigns.

The Commissioner of Patents and Trademarks is requested to issue the Certificates of Registration to said Assignee.

IN WITNESS WHEREOF, Assignor has executed this instrument this 17<sup>th</sup> day of August, 19 98.

IBC NEWCO, INC.

Signed: 

Name: Ray Sandy Sutton

Title: President

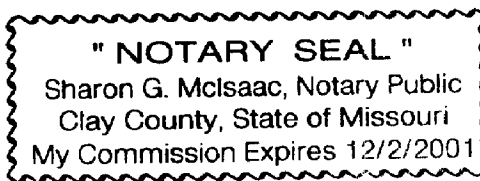
State of Missouri )  
 ) ss:  
County of Jackson )

On this 17 day of August, 1998, before me appeared  
Ray Sandy Sutton, the person who signed this instrument, who  
acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority  
to do so.

Sharon G. McIsaac  
Notary Public

My Commission Expires:

12/02/2001



**SCHEDULE A**

	<u>Serial No.</u>	<u>Date of Filing</u>
DUCK BUCS (Logo)	74/561,666	08/16/94
DON'T BAKE IT . . . DRAKE IT	75/098,826	05/06/96
EXTREME CREME POCKETS (Logo)	75/395,259	11/24/97
CRISPY SNACKS (Stylized)	75/395,258	11/24/97
CRISPY SNACK	74/311,342	09/08/92

840600

RECORDED: 09/08/1998

TRADEMARK  
REEL: 1792 FRAME: 0615