

09-29-1998

Tab setting

To

09-08-1998

nts an

original documents or copy thereof.

1. Name of

U.S. Patent & TMO/TM Mail Rcpt Dt. #54

Culinar, Inc.

100841094

Name and address of receiving party(ies)

Name: IBC Newco, Inc.

Internal Address:

Street Address: 12 East Armour Boulevard

City: Kansas City State: MO ZIP: 64111

☐ Individual(s) citizenship☐ Association☐ General Partnership☐ Limited Partnership☒ Corporation-State Delaware☐ OtherIf assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment☐ Merger☐ Security Agreement☐ Change of Name☐ Other

Execution Date: August 14, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

See Exhibit A Attached hereto

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Hovey

Internal Address: HOVEY, WILLIAMS, TIMMONS
& COLLINSStreet Address: 2405 Grand Boulevard
Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved: 26

7. Total fee (37 CFR 3.41).....\$ 665.00

☒ Enclosed☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

09/28/1998 DNGUYEN 00000268 22621A

DO NOT USE THIS SPACE

01 FC:481

40.00 OP

02 FC:482

625.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert D. Hovey

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information.

TRADEMARK
REEL: 1792 FRAME: 0635

EXHIBIT A

226,218	927,855	1,670,414	2,135,950
535,134	960,562	1,806,299	2,135,953
654,219	1,158,278	1,867,130	2,139,074
669,059	1,172,485	1,915,855	2,143,422
728,627	1,226,097	2,134,517	2,147,632
799,618	1,226,819	2,134,518	
896,105	1,254,920	2,135,949	

TRADEMARK ASSIGNMENT

This Assignment is made this 14th day of August, 1998 to be effective August 16, 1998 immediately following the merger of Drake Bakeries, Inc., a Delaware corporation with IBC Newco, Inc., a Delaware corporation (referred to as "Newco" prior to the Merger, and the "Surviving Corporation" following the Merger), by Culinar, Inc., a Quebec corporation ("Assignor") to the Surviving Corporation pursuant to the Merger and Asset Purchase Agreement between the parties dated June 22, 1998.

WHEREAS, Assignor has adopted and used in its business the trademarks identified in Schedule A which are registered in the U.S. Patent and Trademark Office (the "Trademarks");

WHEREAS, the Surviving Corporation desires the entire right, title and interest in and to the Trademarks, together with the goodwill of the business connected with the use of and symbolized by the Trademarks;

WHEREAS, Assignor represents and warrants that it owns all right, title and interest, as well as all associated goodwill, in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to the Surviving Corporation its entire right, title and interest in and to the Trademarks, and the registrations and applications for registration therefor, together with the goodwill of the business associated with and symbolized by the Trademarks.

IN WITNESS WHEREOF, Assignor has executed this instrument.

CULINAR INC.

Signed: 

Name: Luc Chabot

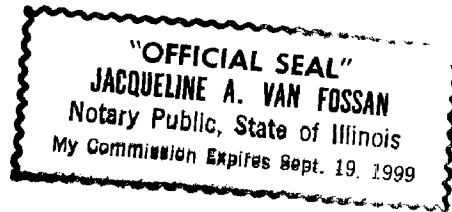
Title: Chief Financial Officer

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On this 14th day of August, 1998, before me appeared Luc Chabot, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of the identified corporation with authority to do so.

Jacqueline A. Van Fossan
Notary Public

My commission expires 9-19-99



SCHEDULE A

	<u>Registration #</u>	<u>Registration Date</u>
BANANA SHORTCAKES	1,254,920	10/18/83
CREME POCKETS	2,143,422	03/10/98
DEVIL DOGS	2,135,953	02/10/98
DEVIL DOGS (Logo 1)	226,218	04/05/27
DEVIL DOGS (Logo 2)	2,134,517	02/03/98
DOZY OATS	1,172,485	10/06/81
DRAKE'S	654,219	11/05/57
DRAKE'S (Logo - Flag)	960,562	06/05/73
DRAKE'S (Logo - Ribbon)	1,867,130	12/13/94
DRAKE'S AND DESIGN	2,139,074	02/24/98
DRAKE'S AND DESIGN	2,147,632	03/31/98
FRESHNESS YOU CAN TASTE	1,226,097	02/01/83
FRUIT DOODLES	799,618	11/30/65
FUDGE MATES	1,226,819	02/08/83
FUNNY BONES	728,627	03/13/62
OATWICH	1,915,855	08/29/95
PASTRY PICK M UPS (Logo)	1,670,414	12/31/91
PICK M UPS (Logo)	1,806,299	11/23/93
RING DING JR.	1,158,278	06/23/81
RING DING	669,059	10/28/58

SCHEDULE A, cont.

	<u>Registration #</u>	<u>Registration Date</u>
RING DINGS	2,135,949	02/10/98
SUNNY DOODLES	927,855	01/25/72
YANKEE DOODLES	2,134,518	02/03/98
YANKEE DOODLES (New Logo)	2,135,950	02/10/98
YANKEE DOODLES (Logo)	535,134	12/26/50
YODELS	896,105	08/04/70