

09-29-1998

SEP 2 5 1998



Docket No. 5946-GM
Trademarks Only

Trademarks Only

100840741

To the Honorable Commissioner of Patents and Trademarks
Please record the attached original document or copy thereof:

83-92-3
MRD

1. Name of Party(ies) conveying an Interest:

SMI INTERNATIONAL, INC.
P.O. Box 9126
Waco, Texas 76714-9126

Entity: Individual(s)
 General Partnership
 Corporation-State: Texas
 Association
 Merger
 Other: _____

2. Name and Address of Party(ies) receiving an interest:

SUCCESS MOTIVATION, INC.
5000 Lakewood Drive
Waco, Texas 76710

Entity: Individual(s)
 General Partnership
 Corporation-State: Texas
 Association
 Merger
 Other: _____

3. Interest Conveyed:

Assignment
 Change of Name
 Security Agreement
 Merger
 Other: _____

If not domiciled in U.S., a domestic representative designation is attached:

Yes
 No

4. Application No. or Registration No. Additional sheet attached? Yes No

A. Trademark Application No.(s):

B. Trademark Registration No.(s):

2,022,771

5. Name and Address of Party to Whom Correspondence concerning document should be mailed:

Frank P. Presta, Esq.
SIXBEY FRIEDMAN LEEDOM & FERGUSON
2010 Corporate Ridge, Suite 600
McLean, Virginia 22102

6. Number of applications and registrations involved:

One

7. Amount of Fee Enclosed or Authorized to be Charged:

\$40.00

8. The Commissioner is hereby authorized to charge any deficiency in payment of the required fee(s) or credit any overpayment to Deposit Account No. 19-2380.

DO NOT USE THIS SPACE

9. Date of Execution of attached Document: September 15, 1998

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Sept. 24, 1998
Date

Frank P. Presta
Frank P. Presta

kja

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09/29/1998 JMW/KLS
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ASSIGNMENT

WHEREAS, SMI INTERNATIONAL, INC., a corporation of the State of Texas, having a place of business at P.O. Box 9126, Waco, Texas, 76714-9126, has adopted and used the mark MY-TYME SUCCESS PLANNER and is the owner of Registration No. 2,022,771 for said mark in the United States Patent and Trademark Office; and

WHEREAS, SUCCESS MOTIVATION, INC., a corporation of the State of Texas, having a place of business at 5000 Lakewood Drive, Waco, Texas 76710, is desirous of acquiring said mark and said registration thereof;

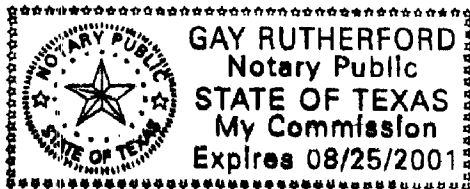
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said SMI INTERNATIONAL, INC., does hereby assign unto said SUCCESS MOTIVATION, INC., all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the above-identified registration thereof.

SMI INTERNATIONAL, INC.

By Charles Williams
Title President

State of Texas)
County of McLennan)

On this 15th day of September, 1998, personally appeared before me, Charles G. Williams, to me known to be the person who signed this document who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so.



Gay Rutherford
Notary Public