

09-28-1998

CMB No. 0851-0011 (exp. 4/94)

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COVER SHEET  
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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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QPR/FINANCE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

MATTEL, INC.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State (Delaware)  
☐ Other

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other

Execution Date: September 8, 1998

2. Name and address of receiving party(ies)

Name: Annette Himstedt

Internal Address: Karl-Schurz-Str. 27,  
D-33100, Paderborn, Germany  
Street Address:

City: State: ZIP:

- ☒ Individual(s) citizenship German  
☐ Association  
☐ General Partnership  
☐ Limited Partnership  
☐ Corporation-State  
☐ Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☒ Yes ☐ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,560,000

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert H. Bachman

Internal Address: Bachman & LaPointe, P.C.

900 Chapel Street, Suite 1201,

New Haven, CT 06510-2802

Street Address:

City: State: ZIP:

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

☒ Enclosed

☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Robert H. Bachman

Name of Person Signing

*Robert H. Bachman*

Signature

Sept 16, 1998

Date

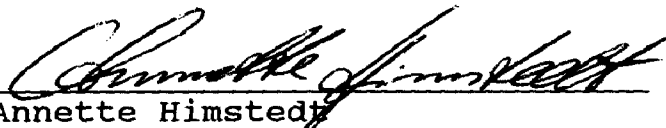
Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments

TRADEMARK  
REEL: 1793 FRAME: 0368

09/24/1998 JMT/KLM 0000003 1560000 40.00 DP 01 FUS481

ROBERT H. BACHMAN, whose postal address is 900 Chapel Street, Suite 1201, New Haven, CT 06510-2802, is hereby designated Registrant's domestic representative upon whom notices of process in proceedings affecting the mark may be served.

By   
Annette Himstedt  
Date 20 - 08 - 98

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registration No. : 1,560,000  
Registration Date: October 10, 1989  
Mark : ANNETTE HIMSTEDT

**POWER OF ATTORNEY AND DESIGNATION OF DOMESTIC REPRESENTATIVE**

Registrant hereby appoints ROBERT H. BACHMAN, Patent and Trademark Office Registration No. 19,374, a member of the Bar of the State of New York, GREGORY P. LAPOINTE, Patent and Trademark Office Registration No. 28,395, a member of the Bar of the State of Connecticut, BARRY L. KELMACHTER, Patent and Trademark Office Registration No. 29,999, a member of the Bars of the States of Virginia and Connecticut, and GEORGE A. COURY, Patent and Trademark Registration No. 34,309, a member of the Bars of the States of Connecticut and New York, all of Bachman & LaPointe, P.C., Suite 1201, 900 Chapel Street, New Haven, Connecticut 06510-2802, to prosecute this application for registration with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith, and to receive the Certificate of Registration. The Patent and Trademark Office is requested to direct all communications to:

ROBERT H. BACHMAN  
Bachman & LaPointe, P.C.  
900 Chapel Street, Suite 1201  
New Haven, CT 06510-2802

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, MATTEL, INC. (hereinafter "ASSIGNOR"), a corporation of the State of Delaware, having a place of business at 333 Continental Blvd., El Segundo, California 90245, formerly having a place of business at 5150 Rosecrans Avenue, Hawthorne, California 90250, owns the United States Trademark Registration No. 1,560,000 for ANNETTE HIMSTEDT, registered October 10, 1989, hereinafter referred to as the "Trademark"; and

WHEREAS, ANNETTE HIMSTEDT, (hereinafter "ASSIGNEE"), an individual whose address is Karl-Schurz-Str. 27, D-33100, Paderborn, Germany, desires to acquire said trademark together with the goodwill of the business associated therewith, and said application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby transfers and assigns to ASSIGNEE its entire right, title and interest in and to the said trademark, together with the goodwill of the business associated therewith, and the identified registration thereof, and ASSIGNOR hereby requests and authorizes the Commissioner of Patent and Trademarks to record said trademark and registration as the property of ASSIGNEE.

IN WITNESS WHEREOF, the ASSIGNOR has executed this instrument on this 8th day of September 1998, and its corporate seal affixed hereon.

MATTEL, INC.

By: Nancy Furres

Title: Sr. V.P./GM.

Date: Sept 8, 1998