

09-29-1998



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RECORDATION FORM COVER SHEET
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OPR/FINANCE

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

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Reel # Frame #

Conveyance Type

Assignment

License

Security Agreement

Nunc Pro Tunc Assignment

Merger

Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name The Bode-Finn Company

Execution Date
Month Day Year
9 2 98

Formerly

Individual

General Partnership

Limited Partnership

Corporation

Association

Other

Citizenship/State of Incorporation/Organization Ohio

Receiving Party

Mark if additional names of receiving parties attached

Name NationsRent, Inc.

DBA/AK/A/T/A

Composed of

Address (line 1) 450 East Las Olas Blvd.

Address (line 2)

Address (line 3) Ft. Lauderdale
City

FL
State/Country

33301
Zip Code

Individual

General Partnership

Limited Partnership

Corporation

Association

Other

Citizenship/State of Incorporation/Organization Delaware

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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01 FC:481
02 FC:482

40.00 OP
25.00 DP

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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK
REEL: 1793 FRAME: 0620

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Susan M. Daly, Esq.

Address (line 1)

Gunster, Yoakley, Valdes-Fauli & Stewart, P.A.

Address (line 2)

Broward Financial Centre

Address (line 3)

500 East Broward Blvd.

Address (line 4)

Ft. Lauderdale, FL 33394

Pages Enter the total number of pages of the attached conveyance document including any attachments. # 1

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

1,716,728

1,834,905

Number of Properties Enter the total number of properties involved.

2

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

\$ 65.00

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Susan M. Daly
Name of Person Signing
Signature
9/14/98
Date Signed

TRADEMARK ASSIGNMENT

WHEREAS, THE BODE-FINN COMPANY, a Ohio Corporation, having its principal offices at 3480 Spring Grove Avenue, Cincinnati, OH 45223, has adopted, used, is using and is the owner of the following trademarks now registered in the United States Patent and Trademark Office:

Trademark	Registration No.	Date of Registration
ONWARD AND UPWARD	1,716,728	September 15, 1992
ONWARD & UPWARD	1,834,905	May 3, 1994

and WHEREAS, NATIONSRENT, INC., a Delaware Corporation, has succeeded to the business, assets and appurtenant goodwill of said THE BODE-FINN COMPANY,

NOW, THEREFORE, in consideration of the sum of one dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, THE BODE-FINN COMPANY, hereby assigns to NATIONSRENT, INC all right, title and interest in the United States in and to said trademarks and said registrations therefor, together with the goodwill of the business symbolized by said trademarks and the registrations thereof.

Signed this 2 day of Sept, 1998.

THE BODE-FINN COMPANY

By: [Signature]
Title: Vice President - Marketing

STATE OF Ohio

COUNTY OF Hamilton

On this 2nd day of Sept, 1998, personally appeared _____, to me known and known to me to be Robert Rischeib The Bode-Finn Company, the assignor above named, and acknowledged that he/she executed the foregoing Assignment pursuant to authority duly received.



[Signature]
Notary Public

JOAN M. FEHR
Notary Public, State of Ohio
My Commission Expires Aug. 17, 1999

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