

MRD 9-25-98

09-30-1998

Form PTO-1584  
1-11-92



ET U.S. DEPARTMENT OF COMMERCE  
Y Patent and Trademark Office

Tab settings

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To the Honorable Commissioner

attached original documents or copy thereof.

1. Name of conveying party(ies):  
American High, Inc.  
520 Eighth Avenue  
New York, NY 10018

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State DELAWARE  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
Name: G+G Retail, Inc. PII 12: 47  
Internal Address: OPR/FINANCE  
Street Address: 520 Eighth Avenue  
City: New York State: NY ZIP: 10018

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: August 28, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):  
 A. Trademark Application No.(s)  
 B. Trademark registration No.(s)  
1,352,935  
1,477,210  
1,480,207

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Naomi Rhodes  
 Internal Address: \_\_\_\_\_  
Shack & Siegel, P.C.  
 Street Address: 530 Fifth Avenue  
 City: New York State: NY ZIP: 10036

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41):..... \$ 90.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Naomi Rhodes                      Naomi Rhodes                      9/25/1998  
 Name of Person Signing                      Signature                      Date

Total number of pages comprising cover sheet: 1

OMB No 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

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**SCHEDULE A**

| <u>TRADEMARK</u>            | <u>OWNER</u>        | <u>COUNTRY</u> | <u>REG DATE</u> | <u>REG NO</u> |
|-----------------------------|---------------------|----------------|-----------------|---------------|
| AMERICAN HIGH/<br>MAP LOGO  | AMERICAN HIGH, INC. | USA            | 08/06/1985      | 1,352,935     |
| AMERICAN HIGH<br>(STYLIZED) | AMERICAN HIGH, INC. | USA            | 02/16/1988      | 1,477,210     |
| AMERICAN HIGH<br>AND DESIGN | AMERICAN HIGH, INC. | USA            | 03/08/1988      | 1,480,207     |

**TRADEMARK ASSIGNMENT**

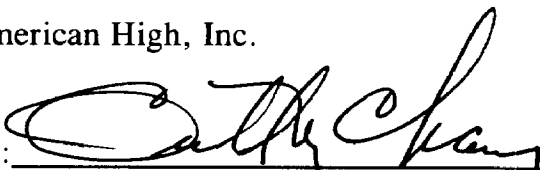
WHEREAS, American High, Inc., a corporation organized and existing under the laws of the State of New York, with its principal place of business located at 520 Eighth Avenue, New York, New York 10018 (hereinafter called the "Assignor"), has adopted and is using the trademarks which are registered with the United States Patent and Trademark Office and identified by registration number on the attached Schedule A (hereinafter called the "Trademarks"); and

WHEREAS, G+G Retail, Inc., a corporation organized and existing under the laws of Delaware, having an address at 520 Eighth Avenue, New York, New York 10018 (hereinafter called the "Assignee"), is desirous of acquiring the Trademarks and the goodwill associated therewith.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor by these presents sells, transfers, assigns and conveys unto the Assignee the entire right, title and interest in and to the Trademarks, the registrations and applications for registration thereof, including, as specifically herein identified, the right to recover for past infringement of the Trademarks, together with the goodwill of the business in connection with which the Trademarks are used and which is symbolized by the Trademarks and by the registration of the Trademarks.

IN WITNESS WHEREOF, this assignment has been executed by a duly authorized officer of the Assignor this 28<sup>th</sup> day of August, 1998.

American High, Inc.

By:   
Name: Gerald M. Chaney  
Title: Executive Vice-President

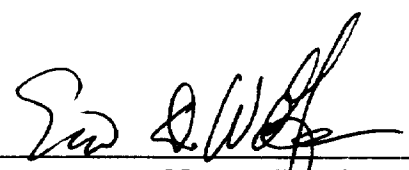
STATE OF NEW YORK)

: ss.:

COUNTY OF NEW YORK)

On August 28, 1998 before me the undersigned authority, personally appeared \_\_\_\_\_ Gerald M. Chaney personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

  
ERIC D. WOLFE Notary Public

Notary Public, State of New York  
No. 01WO508822  
Qualified in Queens County  
Commission Expires Nov. 24, 1999

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RECORDED: 09/25/1998

TRADEMARK  
REEL: 1793 FRAME: 0731