

09-30-1998

COVER SHEET  
FILE

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings    ▼



100842242

See attached original documents or copy thereof.

1. Name of conveying party(ies):

The Times Mirror Company  
dba Los Angeles Times

- Individual(s)
- General Partnership
- Corporation-State - Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: January 27, 1995

2. Name and address of receiving party(ies)

Name: New TMC Inc.

Internal Address: \_\_\_\_\_

Street Address: Times Mirror Square

City: Los Angeles State: CA ZIP: 90053

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

74/307,862	74/461,332	74/560,563	74/323,947
74/355,234	74/503,255	74/560,568	74/339,108
74/379,571	74/508,109	74/560,567	
74/432,751	74/509,727	74/560,582	
74/458,929	74/515,520	74/562,911	

B. Trademark Registration No.(s)

			1,727,496
1,598,514	1,608,225	1,690,140	1,727,497
1,599,574	1,623,949	1,708,150	1,734,757
1,600,740	1,630,816	1,708,573	1,761,317
1,607,461	1,655,529	1,722,371	1,799,598
		1,727,467	1,826,307
			1,828,516

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Mark A. Flagel, Esq.

Internal Address: Irell & Manella

Street Address: 1800 Avenue of the Stars

Suite 900

City: Los Angeles State: CA ZIP: 90053

6. Total number of applications and registrations involved: \_\_\_\_\_

37

7. Total fee (37 CFR 3.41).....\$ 1,480.00 E

Enclosed

Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mark A. Flagel  
Name of Person Signing

Signature

2/9/95  
Date

Total number of pages including cover sheet, attachments, and document: 4

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 1793 FRAME: 0972

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into by The Times Mirror Company dba Los Angeles Times, a Delaware corporation with offices located at Times Mirror Square, Los Angeles, California 90053 ("Assignor"), as assignor, in favor of New TMC Inc., a Delaware corporation with offices located at Times Mirror Square, Los Angeles, California 90053 ("Assignee"), as assignee, with reference to the following facts and circumstances:

Assignor is the proprietor of the following Trademark Registrations/Applications in the United States (hereinafter, the "Trademarks"):

<u>Trademark:</u>	<u>Registration No.:</u>	<u>Issue Date:</u>
CALENDAR	1,598,514	May 29, 1990
TELEVISION TIMES	1,599,574	June 5, 1990
NUESTRO TIEMPO	1,600,740	June 12, 1990
TIMES ORANGE COUNTY	1,607,461	July 24, 1990
THE NEWSPAPER OF THE '90S	1,608,225	July 31, 1990
SMC SELECTIVE MARKET COVERAGE LOS ANGELES TIMES and Design	1,623,949	November 20, 1990
ORANGE COUNTY LIFE	1,630,816	January 8, 1991
LOS ANGELES TIMES NEWSFAX	1,655,529	September 3, 1991
DESIGN	1,690,140	June 2, 1992
TICKER TAPE RALLY STOCK MARKET GAME	1,708,150	August 18, 1992
JINGLE BILL	1,708,573	August 18, 1992
TIME TO BUY	1,722,371	October 6, 1992
TV TIMES	1,727,467	October 27, 1992
VENTURA COUNTY LIFE	1,727,496	October 27, 1992
NORTH COUNTY FOCUS	1,727,497	October 27, 1992
OC LIVE!	1,734,757	November 24, 1992
SUMMER TIMES	1,761,317	March 30, 1993
DATELINE	1,799,598	October 19, 1993
VALLEY LIFE	1,826,307	March 15, 1994
I OC! and Design	1,828,516	March 29, 1994

<u>Trademark:</u>	<u>Application No.:</u>	<u>Filing Date:</u>
RN TIMES	74/307,862	August 24, 1992
TIMESLINK	74/355,234	February 2, 1993
ORANGE COUNTY TIMES	74/379,571	April 14, 1993
TIMESSOURCE	74/432,751	September 3, 1993
TIMESDIRECT	74/458,929	November 16, 1993

<u>Trademark:</u>	<u>Application No.:</u>	<u>Filing Date:</u>
TIMES ON DEMAND	74/461,332	November 9, 1993
LIFE & STYLE	74/503,255	March 22, 1994
THE SOURCE FOR SOUTHERN CALIFORNIA	74/508,109	April 1, 1994
THE SOURCE FOR SOUTHERN CALIFORNIA	74/509,727	April 6, 1994
RN TIMES A MARKETING PUBLICATION OF THE LOS ANGELES TIMES	74/515,520	April 21, 1994
TIMESLINK	74/560,563	August 12, 1994
TIMESLINK	74/560,568	August 12, 1994
DESIGN	74/560,567	August 12, 1994
DESIGN	74/560,582	August 12, 1994
DESIGN	74/562,911	August 12, 1994
COMPANY TOWN	74/323,947	October 16, 1992
TIMESONLINE	74/339,108	December 11, 1992

WHEREAS, Assignee desires to acquire all right, title and interest in and to any and all Trademarks, Service Marks, trade names, registered and/or unregistered, which are owned by or used by the Assignor, in whole or in part, in conducting its business (including without limitation the Trademarks specifically identified above), and including all rights with respect thereto and all Federal, State, and foreign registrations of same heretofore granted or applied for, any and all common law rights to Trademarks, Service Marks, trade names in the United States, any state thereof, and in foreign countries, and any and all rights or interest in various intangible assets, including Trademarks, Service Marks, designs, logotypes, indicia, trade names, corporate names, company names, business names, fictitious business names, trade styles or other source or business identifiers pertaining thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all right, title and interest of Assignor in and to any and all of its marks, including without limitation the Trademarks and registrations as set forth above, together with the goodwill of the business symbolized by the various marks, trade names, designs, logotypes, indicia, corporate names, company names, business names, fictitious business names, trade styles, or other source or business identifiers as well as its entire right, title and interest in and to any and all claims and demands it may have either at law or in equity arising out of any past infringements.



Name: Cynthia Amer, Corporate Counsel  
Street: Times Mirror Company  
City: Times Mirror Square  
State: Los Angeles, CA 90053  
Telephone #: (213) 237-3748  
Cust. Ref. #:

RECORDED/FILED IN OFFICIAL RECORDS  
RECORDER'S OFFICE  
LOS ANGELES COUNTY  
CALIFORNIA  
8:41 AM NOV 08 1996

1  First Filing  Renewal Filing  
Current Registration No.

SPACE ABOVE THIS LINE FOR RECORDER'S USE  
**FICTITIOUS BUSINESS NAME STATEMENT**

THE FOLLOWING PERSON(S) IS (ARE) DOING BUSINESS AS :

FEE \$ 18.00

2 Fictitious Business Name(s)\*  
a: Los Angeles Times  
b:

Articles of Incorporation Number (if applicable)  
AI #

3 Street Address & City of Principal Place of Business in California (P.O. Box alone not acceptable) ZIP Code  
220 West First Street, Los Angeles, CA 90012

4 Full name of Registrant (if corporation - incorporated in what state)  
The Times Mirror Company Delaware  
Residence Street Address City State ZIP Code  
220 West First Street, Los Angeles, CA 90012

Full name of Registrant (if corporation - incorporated in what state)  
Residence Street Address City State ZIP Code

Full name of Registrant (if corporation - incorporated in what state)  
Residence Street Address City State ZIP Code

Full name of Registrant (if corporation - incorporated in what state)  
Residence Street Address City State ZIP Code

5 This Business is ( ) an individual ( ) a general partnership ( ) a joint venture ( ) a business trust  
conducted by: ( ) co-partners ( ) husband and wife (X) a corporation ( ) a limited partnership  
(check one only) ( ) an unincorporated association other than a partnership ( ) other - please specify

6 (X) The registrant commenced to transact business under the fictitious business name or names listed above on (Date): 12/4/1881  
( ) Registrant has not yet begun to transact business under the fictitious business name or names listed herein.

7 If Registrant is not a corporation sign below:  
SIGNATURE TYPE OR PRINT NAME  
SIGNATURE TYPE OR PRINT NAME  
SIGNATURE TYPE OR PRINT NAME

8 If Registrant is a corporation sign below:  
The Times Mirror Company  
CORPORATION NAME  
Ann M. Coons, Asst. Secretary  
SIGNATURE & TITLE  
Ann M. Coons  
TYPE OR PRINT NAME

This statement was filed with the County Clerk of Los Angeles County on date indicated by file stamp above.

NOTICE - THIS FICTITIOUS NAME STATEMENT EXPIRES FIVE YEARS FROM THE DATE IT WAS FILED IN THE OFFICE OF THE COUNTY CLERK. A NEW FICTITIOUS BUSINESS NAME STATEMENT MUST BE FILED PRIOR TO THAT DATE. The filing of this statement does not of itself authorize the use in this state of a fictitious business name in violation of the rights of another under federal, state or common law (See Section 14400 et seq., Business and Professions Code.)

I HEREBY CERTIFY THAT THE FOREGOING IS A CORRECT COPY OF THE ORIGINAL STATEMENT ON FILE IN MY OFFICE  
BY \_\_\_\_\_ REGISTRAR-RECORDER/COUNTY CLERK  
DEPUTY  
File No. \_\_\_\_\_

Metropolitan News Enterprises P.O. Box 60859  
Los Angeles, CA 90060-0859  
BQ 1901 (213) 628-4384 FAX (213) 687-3886

\*If the name includes "Corporation, Corp., Incorporated or Inc.," attach a copy of articles of incorporation or provide an Affidavit of Incorporation at time of filing (Sec. 17910.5 B & P).