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HEET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

100842353

To The Honorable Commissioner for , ~~the attached original documents or~~ *copy thereof.*

<p>1. Name of conveying party(ies): Name: General Foods Limited Address: St. George's House Bayshill Road, Cheltenham City: Gloucestershire GL50 3AE, United Kingdom</p> <p>Individual(s) Association General Partnership Limited Partnership X Corporation: United Kingdom Other:</p>	<p>2. Name and address of receiving party(ies): Name: Kraft Jacobs Suchard Limited Address: St. George's House Bayshill Road, Cheltenham City: Gloucestershire GL50 3AE, United Kingdom</p> <p>Individual(s) Association General Partnership Limited Partnership X Corporation: United Kingdom Other:</p>
<p>Additional name(s) of conveying party(ies) attached? Yes X No</p> <p>3. Nature of Conveyance: Assignment Merger Security Agreement X Change of Name Other</p> <p>Execution Date: January 6, 1995</p>	<p>If assignee is not domiciled in the United States, a domestic representative designation is attached: X Yes No</p> <p>(Designations must be a separate document from Assignment) Additional names(s) & address(es) attached? Yes X No</p>
<p>4. Application number(s): A. Trademark Applic:  09-08-1998 U.S. Patent & TMOtc/TM Mail Rcpt Dt. #67</p>	<p>B. Trademark Registration No.(s) 999,106 - BIRD'S 993,493 - Design - Three Birds</p>

Additional numbers attached? Yes (if yes, then attach numbers on a separate sheet and send along with this page) X No

<p>5. Name and address of party to whom correspondence concerning document should be mailed:</p> <p>Name: Mary Lou Haflinger Company: Kraft Foods, Inc.</p> <p>Street Address: Three Lakes Drive - NF341 City: Northfield State: IL Zip: 60093-2753</p> <p>09/29/1998 JSHABRZZ 00000150 111650 999106 01 FC:481 40.00 CH 02 FC:482 25.00 CH</p>	<p>6. Total number of applications and registrations invoiced:</p> <p>7. Total fee (37 CFR 3.41): \$ 65.00 \$40 for one mark; \$25 each additional</p> <p>Enclosed X Authorized to be charged to deposit account #11-1650 if any additional fees are required.</p> <p>8. Deposit account number: 11-1650 (Attach duplicate copy of this page if paying by deposit account)</p>
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9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Mary Lou Haflinger Name of Person Signing  Signature 9/3/98 Date

Total number of pages comprising cover sheet: 4

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant: Kraft Jacobs Suchard Limited, by change of name
from General Foods Limited

Registration No.: 993,493

Mark: Design - Three Birds

DESIGNATION OF DOMESTIC REPRESENTATIVE


Assistant Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513

Dear Sir:

Registrant, Kraft Jacobs Suchard Limited, hereby designates Kraft Foods, Inc., whose postal address is Three Lakes Drive, Northfield, Illinois 60093-2753, its' representative upon whom notice or process in proceedings affecting the mark may be served.

Respectfully submitted,

KRAFT JACOBS SUCHARD LIMITED

By: 

Deborah L. Galvin,
Assistant Secretary

DATE: September 3, 1998



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 203663

The Registrar of Companies for England and Wales hereby certifies that

GENERAL FOODS LIMITED

having by special resolution changed its name, is now incorporated
under the name of

KRAFT JACOBS SUCHARD LIMITED

Given at Companies House, London, the 6th January 1995

I hereby certify this to be a true copy of the original.

C. H. Carr
.....
Title *Company Secretary*
.....
Dated this *22nd* day of *July* 1998

L. Mills

MRS L. MILLS

For The Registrar Of Companies



COMPANIES HOUSE