

10-02-1998



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

OPR/FINANCE

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year  
 9/8/98
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date  
Month Day Year

Name  PF. Magic

9/8/98

Formerly

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other

Citizenship/State of Incorporation/Organization  California Corporation

Receiving Party

Mark if additional names of receiving parties attached

Name  Mindscape, Inc.

DBA/AKA/TA

Composed of

Address (line 1)  88 Rowland Way

Address (line 2)

Address (line 3)  Novato  California  94945

City

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  Association

Corporation  Association

Other

Citizenship/State of Incorporation/Organization  Delaware Corporation

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

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01 FC:401 40.00 CH  
02 FC:402 50.00 CH

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Mail documents to be recorded with required cover sheet(s) information to:  
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TRADEMARK  
REEL: 1794 FRAME: 0196

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages** Enter the total number of pages of the attached conveyance document including any attachments. #

**Trademark Application Number(s) or Registration Number(s)**  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/477860"/>	<input type="text" value="75/477579"/>	<input type="text" value="74/721652"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**Number of Properties** Enter the total number of properties involved. #

**Fee Amount** Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Cheryl A. Goodall Cheryl A. Goodall 9/23/98  
Name of Person Signing Signature Date Signed

# ASSIGNMENT OF TRADEMARK

WHEREAS, PF. Magic, a California corporation, is the owner of the following trademarks for which applications are now pending in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Date of Filing</u>
BABYZ	75/477860	5/1/98
DOLLZ	75/477579	5/1/98
PETZ	74/721652	8/28/95

and

WHEREAS, Mindscape, Inc., a Delaware corporation having its principal offices at 88 Rowland Way, Novato, California 94945, has succeeded to the business, assets and appurtenant goodwill of PF. Magic;

NOW, THEREFORE, in consideration of good and valuable consideration, PF. Magic hereby assigns to Mindscape, Inc., all right, title and interest in the United States in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to Mindscape, Inc.

Signed at Novato, California, this 8th day of September, 1998.

PF. Magic

By: 

Name: Sandra Shepard

Title: Assistant Secretary