

10-02-1998



100842718

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

COVER SHEET
3 ONLY

9/28/98

RECEIVED
1998 SEP 27 PM 3:15

1. Name of conveying party(ies):

Rugg Manufacturing Company
105 Newton Street
Greenfield, MA 01301

2. Name and address of receiving party(ies):

105 Newton, Inc.
105 Newton Street
Greenfield, MA 01301

- Individual(s) Association
- General Partnership
- Limited Partnership
- Corporation - State Massachusetts
- Other _____

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation - State Massachusetts
- Other _____

Additional name(s) of conveying party(ies) attached?
 yes no

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 yes no

3. Nature of conveyance:

- Assignment Change of Name
- Security Agreement Merger
- Other _____

(Designations must be a separate document from Assignment)

Execution Date: August 25, 1998

Additional name(s) & address(es) attached:
 yes no

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/497,631

B. Trademark Registration No.(s)

1,032,048
2,085,503
2,106,345

Additional numbers attached? yes no

5. Name and address of party to whom correspondence concerning document should be mailed:

Donald S. Holland, Esq.
HOLLAND & BONZAGNI, P.C.
Longmeadow Professional Park
171 Dwight Road
Longmeadow, MA 01106

6. Total number of applications and registrations involved: 1 application; 3 registrations

7. Total fee (37 CFR 3.41): \$115.00
 Enclosed
 Authorized to be charged to deposit account.

8. Deposit Account Number: 08-2622

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

10/02/1998 TTOM11 00000006 1032048

01 FC:481 40.00 DP
02 FC:482 75.00 DP

Donald S. Holland 9/25/98
Donald S. Holland, Esq. (Date)

Registration No. 29391
HOLLAND & BONZAGNI, P.C.
Longmeadow Professional Park
171 Dwight Road
Longmeadow, MA 01106

Total number of pages including cover sheet, attachments and document: 3

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TRADEMARK
REEL: 1794 FRAME: 0497

ASSIGNMENT

WHEREAS, RUGG MANUFACTURING COMPANY, a Massachusetts corporation, having its principal offices at 105 Newton Street, Greenfield, MA 01301, has adopted, used, is using and is the owner of the following trademarks now registered in the Canadian Patent and Trademark Office and the United States Patent and Trademark Office or the subject of pending applications:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
"BACK-SAVER"	Canadian Reg. No. 324756	March 13, 1987
"SANS EFFORT"	Canadian Reg. No. 320497	November 7, 1986
BACK-SAVER®	U.S. Reg. No. 2,085,503	August 5, 1997
BACK SAVER® and Design	U.S. Reg. No. 1,032,048	February 3, 1996
BACK SAVER®	U.S. Reg. No. 2,106,345	October 21, 1997

<u>Trademark</u>	<u>Application No.</u>	<u>Date of Filing</u>
RUGG™	U.S. Serial No. 75/497631	June 5, 1998

WHEREAS, 105 NEWTON, INC., a Massachusetts corporation, having its principal offices at 105 Newton Street, Greenfield, MA 01301, is desirous of acquiring these registered or pending trademarks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, RUGG MANUFACTURING COMPANY hereby assigns to 105 NEWTON, INC. all of its rights, titles and interest in and to those trademarks, together with the goodwill of the business symbolized by the trademarks, and the registrations and applications thereof.

RUGG MANUFACTURING COMPANY hereby assigns to 105 NEWTON, INC. all of its common-law rights, title and interest in and to the trademark "LITENING", together with the goodwill of the business symbolized by the trademark.

Signed at GREENFIELD, MASSACHUSETTS, this 25th day of AUGUST,


1998.

RUGG MANUFACTURING COMPANY

By: 
MICHAEL A. FRITZ
PRESIDENT

State of Massachusetts)
County of FRANKLIN) ss.
)

On this 25 day of August, 1998, before me appeared MICHAEL A. FRITZ, to me personally known, and acknowledged that he executed the foregoing Assignment as his free act and deed.


Notary Public
My commission expires: 12/31/2004

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