

10-02-1998

FORM PTO-1618A

Expires 06/30/99

OMB 0651-0027

MRD 9-28-98

Our Ref: 42648-0001, 0003-0011,

0052, 0054, 0058, 0085, 0103, 0114, 0138



RECO 100843353

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

TRADEMARK

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TRADEMARKS ONLY SEP 23 PM 3:12

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

[X] New
Resubmission (Non-Recordation)
Correction of PTO Error
Corrective Document

Conveyance Type

[X] Assignment License
Security Agreement Nunc Pro Tunc Assignment
Merger Effective Date
Change of Name August 7, 1998
Other

Conveying Party

Mark if additional names of conveying parties attached

Name Rite Aid Corporation

Execution Date
Month Day Year

August 7, 1998

Formerly

Individual General Partnership Limited Partnership [X] Corporation Association
Other

[X] Citizenship/State of Incorporation/Organization Delaware

Receiving Party

Mark if additional names of receiving parties attached

Name Name Rite, L.L.C.

DBA/AKA/TA

Composed of

Address (line 1) 31797 Highway 79 South

Address (line 2) Temecula, California 92592

Address (line 3)

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
Corporation Association
Other Limited Liability Company

[X] Citizenship/State of Incorporation/Organization Delaware

10/02/1998 DMGUYEN 00000059 2134953

FOR OFFICE USE ONLY

01 FC:481 40.00 DP
02 FC:482 375.00 DP

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 200231

TRADEMARK
REEL: 1794 FRAME: 0752

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name _____

Address (line 1) _____

Address (line 2) _____

Address (line 3) _____

Address (line 4) _____

Correspondent Name and Address

Area Code and Telephone Number (202) 467-7846

Name Brett I. Miller, Esq.

Address (line 1) MORGAN, LEWIS & BOCKIUS LLP

Address (line 2) 1800 M Street, N.W.

Address (line 3) Washington, D.C. 20036

Pages Enter the total number of pages of the attached conveyance document including any attachments.

X 5

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers are attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

See attached schedule.

Number of Properties Enter the total number of properties involved. 16

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 415.00

Method of Payment: Enclosed X Deposit Account _____

Deposit Account

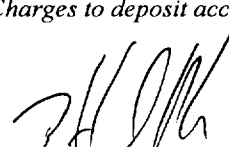
(Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: 13-4520

Authorization to charge additional fees: Yes X No _____

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Brett I. Miller



September 28, 1998

Name of Person Signing

Signature

Date Signed

SCHEDULE

REGISTRATIONS

<u>Mark</u>	<u>Registration No.</u>
1-800 RITE AID	2,134,953
COMPU-RITE (Stylized)	1,829,962
FOR YOUR LIFE RITE AID'S GOT IT	2,115,340
GRAY DRUG	1,180,634
READY RX	2,161,704
RITE ADVICE	2,161,703
RITE EXPRESS	1,866,572
RITE EXPRESS	1,924,009
RITE REWARDS	2,157,337
RITE TASTE	2,062,350
SENTINEL	1,932,339
YULE RITE	1,860,176

APPLICATIONS

<u>Mark</u>	<u>Serial No.</u>
IT'S NOT JUST A STORE. IT'S A SOLUTION.	75/403,962
SINGLE CHECK REBATES RITE AID Plus Design	75/199,952
NITE AID	75/391,068
RITE AID COSMETICS MONEY BACK	
GUARANTEE IT'S RISK FREE Plus Design	75/440,979

TRADEMARK ASSIGNMENT

This Trademark Assignment is made on this 7th day of Aug., 1998, by Rite Aid Corporation, a Delaware corporation, having a principal business address at 30 Hunter Lane, Camp Hill, Pennsylvania 17011, (hereinafter "Assignor"), in favor of Name Rite, L.L.C., a Delaware Limited Liability Company, having a principal business address at 31797 Highway 79 South, Temecula, California 92592, (hereinafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks listed on the attached Schedule A (hereinafter "Marks"), the applications for federal registration and federal registrations therefor, and the goodwill developed through the use of the Marks;

WHEREAS, Assignee is desirous of acquiring all right, title, and interest to the Marks, the applications for federal registration, and the registrations therefor, and the goodwill developed through the use of the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, the entire right, title, interest in and to the Marks, any applications for federal registration or federal registrations therefor as identified on Schedule A, and the goodwill of the business symbolized by the Marks. All rights and privileges, including the right to sue for and receive all damages from past infringements of the Marks, will be held and enjoyed by the Assignee, its successors, assigns and other legal representatives.

Signed this 7th day of August, 1998.

RITE AID CORPORATION

By: 

Name:

Title:

**ELLIOT S. GERSON
SENIOR VICE-PRESIDENT**

SCHEDULE A

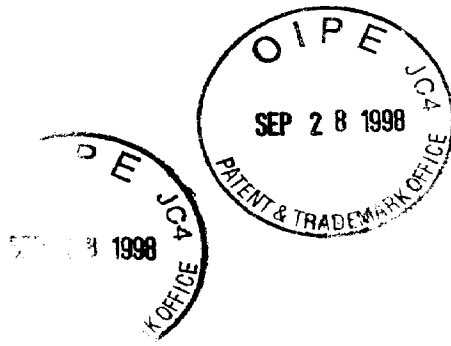
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1800 M Street, N.W.
Washington, D.C. 20036-5869
202-467-7000
Fax: 202-467-7176



**Morgan, Lewis
& Bockius LLP**
C O U N S E L O R S A T L A W

Brett I. Miller
202-467-7846

September 28, 1998

VIA HAND DELIVERY

Assistant Commissioner for Trademarks
Box Assignments
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attention: Assignment Branch

Re: Recordation of Assignment Documents
 Our Refs.: 42648-0001, 0003-0011, 0052, 0054, 0058, 0085, 0103, 0114, 0138

Dear Sir or Madam:

I enclose for recording at the Assignment Branch a Trademark Assignment from Rite Aid Corporation, a Delaware corporation, to Name Rite, L.L.C., a Delaware Limited Liability Company. This assignment is being filed to update record title to the (12) twelve trademark registrations and (4) four applications listed on the enclosed Recordation Cover Sheet.

The details of this recording are set forth in the enclosed Recordation Form Cover Sheet in compliance with the Patent and Trademark Office Rules. In addition, we enclose a check in the amount of \$415.00 to cover the recordation fee. Please charge any additional fees to the deposit account of Morgan, Lewis & Bockius LLP, Account No. 13-4520.

Please call me if you have any questions. Thank you for your assistance with this matter.

Sincerely,

Brett I. Miller

Enclosures

cc: Elliot A. Gerson (w/encls.)
 David S. Gerson (w/o encls.)
 Barbara A. Friedman (w/o encls.)

WA01A/201111.1

Philadelphia Washington New York Los Angeles Miami Harrisburg Pittsburgh Princeton
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RECORDED: 09/28/1998

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REEL: 1794 FRAME: 0757**