

10-02-1998

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U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

MD 9-28-98



100842872

To the Honorable Commissioner of Patents

ed original documents or copy thereof.

1. Name of conveying party(ies): G.V. Trademark Investments, Ltd.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other British Virgin Islands Corp.

Additional name(s) of conveying party(ies) attached?
 Yes No

2. Name and address of receiving party(ies)
 Name: Gloria Vanderbilt Trademark B.V. 3:00
 Address: Karspeldreef 2, 1101
 City: Amsterdam ZO, the Netherlands

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Company of the Netherlands

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: August 31, 1998 (effective, nunc pro tunc, as of 10/31/97)

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) and address(es) attached?
 Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/382,650

Additional numbers attached? Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeanne M. Hamburg, Esq.
Baker & Botts, L.L.P.

Address: 30 Rockefeller Plaza, 44th floor
 City: New York State: NY Zip: 10112-0228

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40

Enclosed
 If necessary,
 Authorized to be charged to deposit account

8. If necessary,
 Deposit account number:
02-4377
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature

To the best of my knowledge and belief, the foregoing instrumentation is true and correct and any attached copy is a true copy of the original document.

Jeanne M. Hamburg
 Name of Person Signing

Jeanne M. Hamburg
 Signature

Sept 9, 1998
 Date

Total number of pages including cover sheet, attachments and document:

TRADEMARK REEL: 1794 FRAME: 0896

99/3/1998 JMT/KLS 000058 75382650 40.000000 11 F1:41

ASSIGNMENT OF UNITED STATES TRADEMARK APPLICATION

WHEREAS, G.V. TRADEMARK INVESTMENTS, LTD., a corporation organized and existing under the laws of the State of The British Virgin Islands (“Assignor”), having its principal office at P.O. Box 3151, Road Town, Tortola, British Virgin Islands, is the owner of certain trademarks, including, without limitation, that which is the subject of United States Application identified on Schedule A hereto (the “Schedule A Trademark”); and

WHEREAS, GLORIA VANDERBILT TRADEMARK B.V., a corporation organized and existing under the laws of the Netherlands (“Assignee”), with offices at Karspeldreef 2, 1101 CJ Amsterdam ZO, The Netherlands, is desirous of acquiring the Schedule A Trademark and the registration thereof; and

WHEREAS, Assignee is the successor-in-interest to that portion of Assignor’s business to which the Schedule A Trademark pertains, said business being ongoing and existing, and it is desirous of acquiring the Schedule A Trademark and Application for registration.

NOW, THEREFORE, in consideration of the sum of ONE DOLLAR (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Assignor has sold, assigned and transferred, and by these presents does hereby sell, assign and transfer unto Assignee, its successors, assigns or other legal representatives to and for its and their own use and benefit forever, its entire right, title and interest, including common law rights, in and to said Schedule A Trademark and registration and application for registration, without limitation, together with the goodwill of the business in connection with which the Schedule A Trademark is used or is intended to be used.

Assignor for itself, its successors and assigns hereby covenants and agrees that, any time and from time to time forthwith upon the written request of Assignee, Assignor will, at

SCHEDULE A

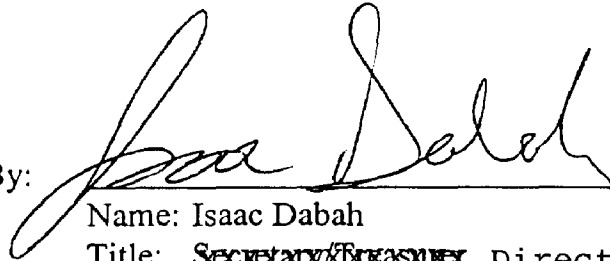
TRADEMARK	SERIAL NO.	FILING DATE	CLASS	DESCRIPTION OF GOODS	STATUS OF TRADEMARK
COMMODORE DE VANDERBILT	75/382,650	10/31/97	3	Fragrance	Pending

its expense, do, execute, acknowledge and deliver or cause to be done, executed, acknowledged or delivered, all and every such further acts, deeds, assignments, transfers, conveyances, powers of attorney and assurance as may be reasonably required by Assignee in order to better vest in Assignee, its successors and assigns, the rights assigned and conveyed hereby.

IN WITNESS WHEREOF, Assignor has caused this instrument to be signed by a duly authorized corporate officer and its corporate seal to be affixed, and this instrument shall be effective, *nunc pro tunc*, on October 31, 1997, the filing date of the Schedule A Trademark.

G.V. TRADEMARK INVESTMENTS, LTD.

By:


Name: Isaac Dabah
Title: ~~Secretary/Treasurer~~ Director

Dated: August 31, 1998

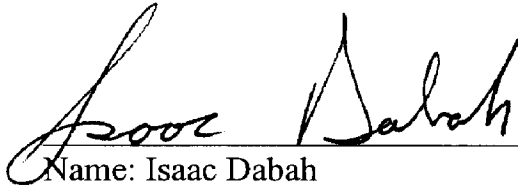
DESIGNATION OF DOMESTIC REPRESENTATIVE

The undersigned hereby designates Russell H. Falconer and Jeanne M. Hamburg, attorneys with the firm BAKER & BOTTS, LLP, having a postal address at 30 Rockefeller Plaza, New York, NY 10112-0228, U.S.A., telephone: (212) 408-2500, as Applicant's representatives upon whom notices or process in proceedings affecting the mark may be served.

Please address all correspondence and phone inquiries to Russell H. Falconer or Jeanne M. Hamburg - BAKER & BOTTS, LLP, 30 Rockefeller Plaza, New York, NY 10112-0228, U.S.A., telephone (212) 408-2500.

G.V. TRADEMARK INVESTMENTS, LTD.

By:



Name: Isaac Dabah

Title: ~~Secretary/Treasurer~~ Director

Dated: September 16, 1998

NY02:167016.1

RECORDED: 09/28/1998

TRADEMARK
REEL: 1794 FRAME: 0900