

MRO  
9-25-98

10-02-1998



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SEP 25 1998

Docket No. 5946-GM  
Trademarks Only

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To the Honorable Commissioner of Patents and Trademarks  
Please record the attached original document or copy thereof:

1. Name of Party(ies) conveying an Interest: 2. Name and Address of Party(ies) receiving an interest:

Enrichment Resources, Inc.  
4515 Lake Shore Drive  
Waco, Texas 76710

Success Motivation, Inc.  
5000 Lakewood Drive  
Waco, Texas 76710

Entity:  Individual(s)  
 General Partnership  
 Corporation-State: Texas  
 Association  
 Merger  
 Other: \_\_\_\_\_

Entity:  Individual(s)  
 General Partnership  
 Corporation-State: Texas  
 Association  
 Merger  
 Other: \_\_\_\_\_

3. Interest Conveyed:  
 Assignment  
 Change of Name  
 Security Agreement  
 Merger  
 Other: \_\_\_\_\_

If not domiciled in U.S., a domestic representative designation is attached:  
 Yes  
 No

4. Application No. or Registration No. Additional sheet attached?  Yes  No

A. Trademark Application No.(s):	B. Trademark Registration No.(s):
	1,985,016                      1,892,814
	1,889,857                      1,839,311
	1,884,933                      1,879,579

5. Name and Address of Party to Whom Correspondence concerning document should be mailed:

Frank P. Presta, Esq.  
SIXBEY FRIEDMAN LEEDOM & FERGUSON  
2010 Corporate Ridge, Suite 600  
McLean, Virginia 22102

6. Number of applications and registrations involved:  
Six

7. Amount of Fee Enclosed or Authorized to be Charged:  
\$165.00

8. The Commissioner is hereby authorized to charge any deficiency in payment of the required fee(s) or credit any overpayment to Deposit Account No. 19-2380.

09/29/1998 DMGUYEN . 00000159 1985016

DO NOT USE THIS SPACE

01 FC:481  
02 FC:482

40.00 OP  
123.00 OP

9. Date of Execution of attached Document: September 15, 1998

10. I declare under penalty of perjury under the laws of the United States of America that the foregoing is true and correct.

Sept. 24, 1998  
Date

Frank P. Presta  
Frank P. Presta

kja

TRADEMARK  
REEL: 1795 FRAME: 0036

ASSIGNMENT

WHEREAS, ENRICHMENT RESOURCES, INC., a corporation of the State of Texas, having a place of business at 4515 Lake Shore Drive, Waco, Texas, 76710, has adopted, used and is using the marks listed in the attached "Exhibit A" which are registered in the United States Patent and Trademark Office; and

WHEREAS, SUCCESS MOTIVATION, INC., a corporation of the State of Texas, having a place of business at 5000 Lakewood Drive, Waco, Texas 76710, is desirous of acquiring said marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ENRICHMENT RESOURCES, INC., does hereby assign unto said SUCCESS MOTIVATION, INC., all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above-identified registrations thereof.

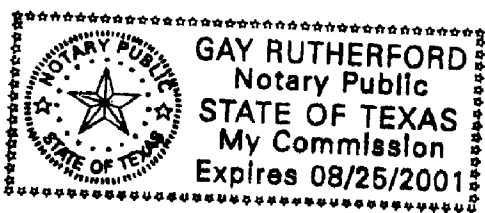
ENRICHMENT RESOURCES, INC.

By [Signature]  
Title Dr. Vice President

State of Texas )  
County of McLennan )

On this 15th day of September, 1998, personally appeared before me, Joe E. Baxter, Sr., to me known to be the person who signed this document who acknowledged that he/she signed it as a free act on behalf of the identified corporation with authority to do so.

[Signature]  
Notary Public



Registration No.	Mark	Date
1,985,016	EFFECTIVE PERSONAL MANAGEMENT	Effective: 7/9/1996 Expiration: 7/9/2006
1,889,857	MY-TYME, INC., & Design	Effective: 4/18/1995 Expiration: 4/18/2005
1,884,933	ONI	Effective: 3/21/1995 Expiration: 3/21/2005
1,892,814	ORGANIZATIONAL NEEDS INVENTORY	Effective: 5/2/1995 Expiration: 5/2/2005
1,839,311	PBC DIMENSIONS	Effective: 6/14/1994 Expiration: 6/14/2004
1,879,579	PROFILE EVALUATION SYSTEM	Effective: 2/21/1995 Expiration: 2/21/2005

**EXHIBIT A**