

10-05-1998



FORM PTO-1594

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U.S. DEPARTMENT OF COMMERCE

1-31-98

TRADEMARKS ONLY

Patent and Trademark Office

MRD 6-262-98

AE

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or certified copy thereof.

1. Name of conveying Party(ies):

KC Publishing, Inc.

- Individual(s)
- General Partnership
- Corporation-State Missouri
- Other _____

- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and Address of receiving Party(ies):

Name: Krause Publications, Inc.

Internal Address: _____

Street Address: 700 East State Street

City: Iola State: WI Zip: 54945

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Wisconsin
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: May 19, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1261718

Additional sheet attached? Yes No

5. Name and address of party to whom correspondence concerning this matter should be mailed:

Atty. Bruce J. Meagher
P.O.Box 335
169 North Main Street
Iola, WI 54945

Attorney Docket No. _____

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40.00

- Enclosed
 - Authorized to be charged to deposit account
- PREVIOUSLY PAID

8. Deposit Account No.:

(Attach duplicate copy of this page if paying by deposit account):

DO NOT USE THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Atty. Bruce J. Meagher

Name of Person Signing

Bruce J Meagher

Signature

September 22, 1998

Date

Total number of pages comprising cover sheet:

Law Offices Of
HANSEN, MEAGHER, SHAMBEAU & MARONEY, S.C.

T.M. 14

a limited liability organization

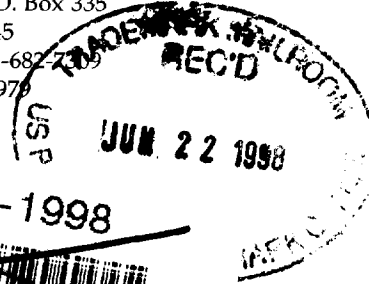
Stephen F. Hansen
Steven D. Shambeau
Thomas A. Maroney
Bruce J. Meagher
Kaye E. Anderson
Eric D. Hendrickson



Reply To:

169 N. Main St. • P.O. Box 335
Iola, WI 54945
715-445-7000 • 888-682-7309
Fax: 715-445-3979

Waupaca Office
204 S. Main St.
P.O. Box 111
Waupaca, WI 54981
715-258-4000
800-675-4013
Fax: 715-258-4015



07-09-1998
~~Barcode~~
100757561

6-22-98

U.S. Trademark Office
Washington, D.C. 20559

Dear Sir or Madam:

Enclosed for filing is an original and one copy of an Assignment of Trademarks for KC Publishing, Inc. Our check in the amount of \$40.00 is enclosed for the fee. Please return a file-stamped copy to me in the envelope provided.

07/09/1998 DNGUYEN 00000008 1261718

01 FC:481

40.00 DP

Sincerely yours,

Bruce J. Meagher
Bruce J. Meagher

BJM:bd
Enclosures

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT

ASSIGNOR: KC Publishing, Inc.
ASSIGNEE: Krause Publications, Inc.
MARK: WORKBASKET
REGISTRATION NO.: 1,261,718
REGISTRATION DATE: December 20, 1983
INTERNATIONAL CLASS: 16



This Assignment is made as of the 19th day of May, 1998, by and between KC Publishing, Inc. ("Assignor"), and Krause Publications, Inc. ("Assignee").

WHEREAS, Assignor is the sole owner of the entire right, title and interest in and to the trademark set forth above, which trademark has been registered in the United States Patent and Trademark Office;

WHEREAS, Assignor desires to sell, transfer and assign to Assignee all of Assignor's right, title and interest in and to the trademark and the registration thereof together with the goodwill of the business in connection with which the trademark is used and which is symbolized by the trademark, along with the right to recover for damages and past infringements thereof;

WHEREAS, Assignee desires to acquire from Assignor the trademark and the registration thereof together with the goodwill of the business in connection with which the trademark is used and which is symbolized by the trademark, along with the right to recover for damages and past infringements thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, its

successors and assigns, Assignor's entire right, title and interest in and to the trademark and the registration thereof for the United States and throughout the world, together with all of the goodwill of the business in connection with which the trademark is used and which is symbolized by said trademark, along with the right to recover for damages and profits from past infringements thereof.

Assignor covenants and agrees that it will, whenever so requested by Assignee, execute and deliver such further instruments and perform any other reasonable acts that Assignee may require as may be necessary or convenient for vesting in Assignee the full benefit of all of the rights and premises hereby assigned and/or provide evidence to support any of the foregoing in the event such evidence is in the possession or control of Assignor.

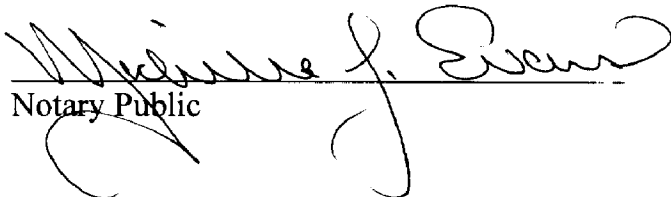
The Commissioner of Patents and Trademarks is hereby respectfully requested to record this Assignment in the United States Patent and Trademark Office and index same against the files of registrations herein described.

KC PUBLISHING INC.,
a Delaware corporation

By:  President
John C. Prebich, President

STATE OF MISSOURI)
) ss.
COUNTY OF JACKSON)

On this 18th day of May, 1998, before me appeared JOHN C. PREBICH, the person who signed this instrument, who acknowledged that he signed it as a free act on his own behalf and on behalf of KC PUBLISHING, INC. with full authority as President of said company to so act.


Notary Public

My Commission Expires:

MICHELLE J. EVANS
Notary Public - Notary Seal
STATE OF MISSOURI
Jackson County
My Commission Expires: Oct. 22, 2000

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