

EXHIBIT C

ASSIGNMENT OF TRADEMARK

WHEREAS, La Parfumerie, Inc., a Delaware Corporation, having a place of business at 750 Lexington Avenue, 16th Floor, New York, New York 10022 (hereinafter called SELLER) is the owner of the entire right, title and interest in and to the trademark, as specified in "Schedule A" attached hereto and made a part hereof; and

WHEREAS, Oakmont Investment Co., Inc., a Massachusetts Corporation, having a place of business at 962 Route 11, Sunapee, New Hampshire 03782 (hereinafter called BUYER) desires to acquire the entire right, title and interest in and to said trademark.

NOW, THEREFORE, in consideration of the foregoing, as well as for other good and valuable consideration receipt of which is hereby acknowledged, SELLER, hereby sells, assigns, transfers and sets over to BUYER, its successors, legal representatives and assigns, the entire right, title and interest of SELLER in and to said trademark, together with the good will of the business symbolized by said trademark, and all claims, if any, which may have arisen thereunder prior to the date of this Assignment, and SELLER agrees to execute such additional instruments as may be necessary or desirable to confirm said acquisition of said trademark by BUYER.

IN WITNESS WHEREOF, SELLER has caused this instrument to be executed this 22 day of September, 1997.

La Parfumerie, Inc.

By Matthew G

Title: VP Controller

ATTEST:

Witness

ACKNOWLEDGEMENT

State of _____
County of _____ ss.

On this 22 day of September, 1997, being duly sworn, personally appeared before me, the above-named _____, known by me to be _____ and the one who executed the foregoing instrument and subscribed the same in my presence, and acknowledged the same to be his free act and deed on behalf of and as authorized by, La Parfumerie, Inc.

Nicole M. Norton
Notary Public

NICOLE M. NORTON
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES MARCH 18, 2002

Schedule A

U. S. Trademark Application Ser. No.: 74/662,567

Trademark: HEALTH FROM THE SEA

Filing Date: 18 April 1995

Goods: Food Supplements
Class 5