



RECORDATION FORM COVER SHEET
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U.S. Patent & TMO/TM Mail RcptDt. #54

ents and Trademarks: Please

100845194

1. Name of conveying party(ies):
Keystone Financial Unlimited, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State [Pennsylvania]
 Other _____

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: KeyCorp
Internal Address: _____
Street Address: 127 Public Square
City: Cleveland State: OH Zip: 44114

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State [Ohio]
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 23, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Designation must be a separate document from Assignment)
Additional name(s) and address(es) attached: Yes No

9.16.98

4. Application number(s) or registration number(s):

A. Service mark Application No.(s)
s/n 75-215,059

Additional numbers attached? Yes No

B. Trademark registration No.(s)
N/A

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas F. Zych
Internal Address: 3900 Key Center
Street Address: 127 Public Square
City: Cleveland State: OH Zip: 44114-1216

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account Number: _____

(Attached duplicate copy of this page if paying by deposit account)

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9. Statement and signature:
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas F. Zych
Name of Person Signing

Signature

8/22/98
Date

Total Number of pages comprising cover sheet: 1

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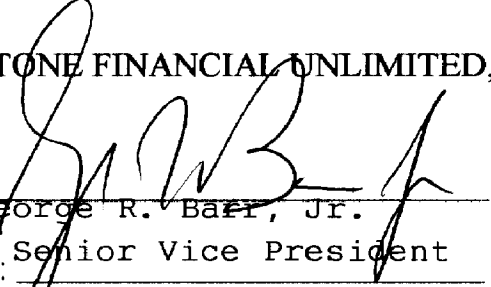
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ASSIGNMENT

For \$1.00 and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Keystone Financial Unlimited, Inc. (the "Assignor") hereby assigns, conveys and transfers to KeyCorp and its successors and assigns, all of Assignor's rights in and to the service mark KEYCHECK (the "Mark"), including without limitation its rights in United States Service Mark Application Serial No. 75/215,059, and any registration or registrations that may issue from or as a result of that application, and all goodwill attendant to the Mark and its use.

KEYSTONE FINANCIAL UNLIMITED, INC.

By: 
George R. Bari, Jr.
Its: Senior Vice President

Date: 7/23/98