



100845837

To the Assistant Commissioner for Trademark...

Documents or copies thereof.

RECEIVED

10 OCT -2 PM 2:42
OFFICE OF THE ASSISTANT COMMISSIONER FOR TRADEMARKS

MRD 10/2/98

1. Name of conveying party(ies):
Lakewood Publications Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Adams Recreation Publishing, Inc.

Internal Address: _____

Street Address: 2101 South Arlington Heights Rd., Suite 150

City: Arlington Heights State: Illinois Zip: 60005-4142

Individual(s) citizenship
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other: _____

Execution Date: March 29, 1994

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)

Additional numbers attached? Yes No

B. Trademark Registration No.(s)
1,808,656 (74/323,328)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: LEYDIG, VOIT & MAYER, LTD.
Attention: Lynn A. Sullivan

Internal address: 87815-Adams

Street Address: 180 North Stetson
Two Prudential Plaza, Suite 4900

City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved: 1

7. Total Fee (37 CFR 3.41) \$40.00

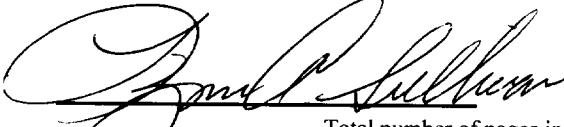
Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: 12-1216
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn A. Sullivan
Name of Person Signing


Total number of pages including cover sheet, attachments, and document: 2

9/30/98

Mail documents to be recorded with required cover sheet information to:

10/06/1998 TTOM11 00000112 1808656
01 FC:481 40.00 BP

U.S. Patent and Trademark Office
Office of Public Records
Crystal Gateway 4, Rm. 335
Washington D.C. 20231

TRADEMARK
REEL: 1795 FRAME: 0948

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, Lakewood Publications Inc., a corporation of the State of Delaware having its principal offices at 50 South 9th Street, Minneapolis, Minnesota 55402 (hereinafter "ASSIGNOR"), has adopted and is using the trademarks listed below:

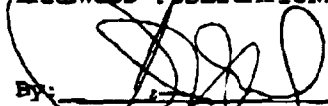
<u>Mark</u>	<u>Registration No./Serial No.</u>
RESOURCE (and Design)	1,363,334
RECREATION RESOURCES	1,632,034
RECREATION SPORTS & LEISURE	1,234,097
WHAT'S NEW FOR FAMILY FUN CENTERS	74/323,328


WHEREAS, ASSIGNOR is the owner of such trademarks;

WHEREAS, Adams/Recreation Publishing, Inc., a corporation of the State of Delaware (hereinafter "ASSIGNEE"), desires to acquire such trademarks, together with the good will of the business with which such trademarks are used and which is symbolized by such trademarks and any and all registrations and applications for registration of such trademarks;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that for and in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged by ASSIGNOR, ASSIGNOR by these presents sells, transfers, conveys and assigns to ASSIGNEE the entire right, title and interest in and to such trademarks, all registrations and applications for registration of such trademarks, including the registrations specifically identified above, the right to recover for past infringement of such trademarks and the good will of the business in connection with which such trademarks are used and which is symbolized by such trademarks.

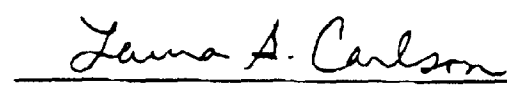
LAKWOOD PUBLICATIONS INC.

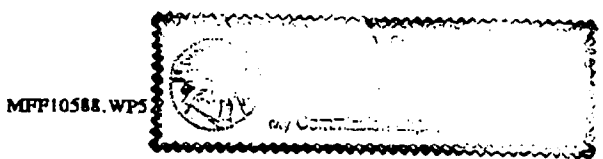
By: 
 Its: James P. Secord

By: 
 Its: Michael C. Miller

STATE OF MINNESOTA)
) ss.
 COUNTY OF HENNEPIN)

On this 21st day of March, 1994, before me personally appeared James P. Secord and Michael C. Miller, the President and Vice President, respectively, of Lakewood Publications Inc., to me personally known to be the individuals who executed the foregoing Assignment and who acknowledged to me that they executed the same as a free act on behalf of Lakewood Publications Inc. for the purpose herein set forth.


 Notary Public



(THU) 8:27:98 14:20/ST.14:20/NO.4261001504 P 3

FROM KAPLAN, STRANGIS & KAPLAN
TRADEMARK