

10-08-1998



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Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger
Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
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Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

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TRADEMARK

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Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,524,853"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment:: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary A. Donovan

September 16, 1998

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, Times Southwestern Broadcasting, Inc., an Arkansas corporation, 229 West 43rd Street, New York, NY 10036 ("Assignor"), has adopted, used, and is using the mark identified on the attached Schedule A (the "Mark") and is owner of the registration thereof;

WHEREAS, The New York Times Company, a Delaware corporation, 229 West 43rd Street, New York, NY 10036 ("Assignee"), desires to obtain all rights in and to the Mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all right, title and interest throughout the world in and to the Mark, the registration thereof, the right to recover for past infringement and the good will of the business in connection with which it is or has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 10th day of September, 1998.

Times Southwest Broadcasting, Inc.

By: Rhonda L. Brauer
Name: Rhonda L. Brauer
Title: Assistant Secretary

SCHEDULE A

Mark

KFSM

Registration Number

R.N. 1, 524, 853