

10-09-1998

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To the Honorable Commissioner of Patents at

original documents or copy thereof.

100847639

1. Name of conveying party(ies):

Nittany Printing & Publishing Company

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

Name and address of receiving party(ies)

Name: SportsLine USA, Inc.
 Internal Address: 6340 NW 5th Way
 Street Address:
 City: Ft. Lauderdale State: FL ZIP: 33309

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Florida
- Other

If assignee is not domiciled in the United States, a domestic representative designator is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 28, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/292,856

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gary H. Fechter, Esq.
 Internal Address: Hall Dickler Kent
 Friedman & Wood LLP
 Street Address: 909 Third Avenue, 27th Floor
 City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

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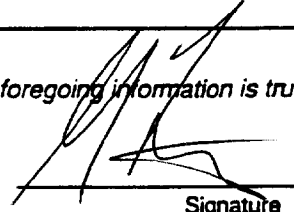
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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary H. Fechter
Name of Person Signing


 Signature

October 5, 1998
Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 1796 FRAME: 0631

TRADEMARK ASSIGNMENT

WHEREAS, Nittany Printing & Publishing Company, hereinafter referred to as "ASSIGNOR", a Pennsylvania corporation having its principal place of business at P.O. Box 89, State College, Pennsylvania, 16804, United States of America, is the owner of a certain trademark and the application therefor shown in the attached Schedule "A", and of the goodwill of the business appertaining to the trademark in the United States; and

WHEREAS, SportsLine USA, Inc., hereinafter referred to as "ASSIGNEE", a Florida corporation having its principal place of business at 6340 NW 5th Way, Fort Lauderdale, Florida 33309, United States of America, desires to acquire the entire right, title and interest in, to and under said trademark and the application therefor, and of the goodwill of the business appertaining to the trademark, including the right to sue and recover for any and all past infringements;

NOW, THEREFORE, be it known that for the sum of Ten Thousand (\$10,000.00) Dollars and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR, by these presents does sell, assign and transfer to ASSIGNEE, its successors and assigns forever, the entire right, title and interest in, to and under said trademark and the application shown in the attached Schedule "A" and any resulting registration therefor, together with the goodwill of the business appertaining to the said trademark, and all rights of action, both at law and in equity, for past infringements, if any, of the said trademark, the same to be held and enjoyed by ASSIGNEE, its successors and assigns forever, as fully and entirely as the same could have been enjoyed by ASSIGNOR if this assignment had not been made.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment, to be executed on this 28 day of August, 1998.

Dated: State College, Pennsylvania

**NITTANY PRINTING & PUBLISHING
COMPANY**

By: Henry B. Hertz III
Name: Henry B. Hertz III
Title: VP + CFO

Schedule "A"

Mark

Serial No.

CENTRE DAILY TIMES SPORTSLINE

75/292,856