FORM 1595 OCT - 5 1998

10-09-1998



100846856

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks. Please r	record the attached original documents or copy thereof.
Name of conveying party(ies):	Name and address of receiving party(ies):
Florasynth, Inc.	Name Gilmar S.p.A.
	Internal Address: Via Malpasso 723/725
[] Individual [] Association [] General Partnership [] Limited Partnership [X] Corporation-State -New York [] Other Additional name(s) of conveying party(ies) attached? [] Yes [X] No	Street Address: S. Giovanni in Marignano City Rimini Country Italy ZIP 47048
3. Name of Conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date:	[] Individual (s) citizenship [] Association [] General Partnership [] Limited Partnership [X] Corporate-Country
 Application number(s) or registration number(s): A. Trademark Application No.(s) 	B. Trademark Registration No.(s) 555,975
Additional numbers atta	ached? [] Yes [X] No
Name and address of party to whom correspondence concerning document should be mailed: Name:Raymond A, Kurz, Esquire	Total number of applications and registrations involved: ONE
nternal Address: Columbia Square, Suite 701 East	7. Total fee (37 CFR 3.41): \$ 40.00
Street Address: 555 13th Street, N.W.	[X] Enclosed
City: Washington	[] Authorized to be charged to deposit account
State: <u>D.C.</u> Zip <u>20004</u>	8. Deposit account number: 02-2135
DO NOT L	JSE THIS SPACE
1996 JSHABAZZ 00000155 555975 461 40.00 @P 9. Statement and signature.	
To the best of my knowledge and belief, the foregoing information True copy of the original document.	
Raymond A. Kurz Name of Person Signing	10/5/98 Date
	ober of pages including cover sheet, attachments and documents:4

ASSIGNMENT OF REGISTRATION

WHEREAS, FLORASYNTH, INC., a New York corporation, with a business address of 300 North Street, Teterboro, New Jersey 07608, owns the mark GERANIDAR, which is registered in the United States patent and Trademark Office for "perfumes, toilet waters, perfume oil, and toilet cream" in International Class 3, Registration No. 555,975, dated March 11, 1952 (the Mark and Registration); and

WHEREAS, GILMAR S.p.A., a corporation of Italy whose address is Via Malposso 723/725, 47048 S. Giovanni in Marignano, Rimini, Italy, is desirous of acquiring the Mark and the Registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt and adequacy of which is hereby acknowledged, said FLORASYNTH, INC. does hereby assign to the said GILMAR S.p.A. all right, title and interest in and to the Mark, together with all rights of past infringement and the good will of the business symbolized by the Mark, and the Registration thereof.

FLORASYNTH, INC.

STATE OF new Jersey

On this 13th day of 500e, 1998, before me appeared Susan I. Baer, Secretary, who signed this instrument and who acknowledged that she signed it as a free act on behalf of FLORASYNTH, INC. with authority to do SO.

[SEAL]

CANDACE L. POWELL NOTARY PUBLIC OF NEW JERSEY My Commission Expires: My Commission Expires Sept. 8, 1999

TRADEMARK REEL: 1796 FRAME: 0717

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of)
Gilmar S.p.A.) Box Assignment Branch
G2 3 max O P 1114	,
Registration No. 555,975)
)
Issued: March 11, 1952)
)
Mark: GERΛNIDAR)

APPOINTMENT OF DOMESTIC REPRESENTATIVE

The firm of ROTHWELL, FIGC, ERNST & KURZ, P.C., of 555 13th Street, N.W., Washington, D.C. 20004, is hereby designated as representative upon whom notices or process in proceedings affecting the mark may be served. Gilmar S.p.A. revokes all prior appointments of domestic representative.

POWER OF ATTORNEY

Applicant hereby appoints G. Franklin Rothwell, E. Anthony Figg, Barbara G. Ernst, Raymond A. Kurz, George R. Repper, Bart G. Newland, Vincent M. Delmca, Celinc Jimenez Crowson, Joseph A. Hynds, Michael Sullivan, Mark T. Bowditch, Robert J. Jondle, Kenneth M. Fagin, Stephen B. Parker, Minaksi Bhatt, B. Allison Hoppert, Don M. Kerr, Jeffrey W. Kennecker, Jeffrey H. Ihnen, Stephen A. Saxe and Robert P. Cogan, all members of the Bar, of

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Rothwell, Figg, Ernst & Kurz, Suite 701-E, 555 13th Street, N.W., Washington, O. C. 20004, a professional corporation, as attorneys to transact all business in the Patent and Trademark Office in connection with this registration, and revokes all previous powers of attorney.

Gilmar S.p.A.

By: Silvano Gerani (President)

S. Giovanni in Marignano 4th September 5igned al Lhis day of , 1998.

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TRADEMARK REEL: 1796 FRAME: 0719

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