

TRADEMARKS MRD 10-09-1998



To the Honorable Commissioner of Patents

Original documents or copy thereof.

1. Name of conveying party(ies):

Novartis Consumer Health, Inc

Name of receiving party(ies):

Heritage Consumer Products, LLC. CFR/FINANCE

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Internal Address: Street Address: 246 Federal Road

City: Brookfield State: CT Zip:

- Individual(s) citizenship Association General Partnership Limited Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,709,143

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Barry A. Solomon

Internal Address: Patent and Trademark Department

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) .....\$ 40.00

- Enclosed Authorized to be charged to deposit account

Street Address:

564 Morris Avenue

City: Summit State: NJ Zip: 07901

8. Deposit account number:

50-0430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Barry A. Solomon

Name of Person Signing

Signature

September 25, 1998

Date

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:

ASSIGNMENT

WHEREAS, Novartis Consumer Health, Inc., a corporation of Delaware, located and doing business at 560 Morris Avenue, Summit, New Jersey, hereinafter referred to as Assignor, has adopted, used and is using in its business a trademark which is registered in the United States Patent and Trademark Office as Registration No. 1,709,143, for the mark Miscellaneous Design; and

WHEREAS, Heritage Consumer Products, LLC, a corporation of Delaware, 246 Federal Road, Suite C-24, Brookfield, Connecticut, hereinafter referred to as Assignee, is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof.

IN WITNESS WHEREOF, Assignor has caused this assignment to be signed this 12<sup>th</sup> day of August, 1998.

Novartis Consumer Health, Inc.

ATTEST:

By: Christine A. Bodne  
Name:

By: Robert E. Powderly  
Name: Robert E. Powderly  
Title: Vice President, CFO

STATE OF NEW JERSEY            )  
  ) ss.:  
COUNTY OF UNION                )

On this *12th* day of August, 1998, before me personally appeared  
*Robert E. Powderly*, the person who signed this instrument, who  
acknowledged that he/she signed it as a free act on behalf of the identified corporation,  
with authority to do so.

*Christine A. Bodner*

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**Christine A. Bodner**  
**My Commission expires**  
**May 21, 2001**  
**New Jersey**  
**Notary Public**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Express Mail Mailing Label Number EL073190402US

Date of Mailing October 1, 1998

I hereby certify that on the date indicated above this

Certificate of Recordation in the Patent and Trademark Office Assignment  
Branch of Novartis Finance Corporation to Novartis Consumer Health, Inc.  
for the mark MISCELLANEOUS DESIGN Registration No. 1,709,143, is  
being deposited with the United States Postal Service as Post Office to  
Addressee Express Mail addressed to BOX ASSIGNMENTS,  
Commissioner of Patents & Trademarks, Washington, D.C. 20231.

  
Signature of Person Mailing the  
Change of Name Recordation Form

Elizabeth Iannarone  
Printed or Typed Name of Person Mailing  
the Certificate of Merger for Recordation Form