



09-18-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #26

10-09-1998



100847330

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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New 9-18-98

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
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Conveyance Type

Assignment 22 License

Security Agreement Nunc Pro Tunc Assignment

Merger Effective Date
Month Day Year

Change of Name

Other

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

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Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

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10/06/1998 TTON11 00000114 75359002

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TRADEMARK

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Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

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Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/359,002"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
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Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mary A. Donovan



September 16, 1998

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF U.S. TRADEMARK

WHEREAS, WKTR-TV, Inc., a Delaware corporation, 229 West 43rd Street, New York, NY 10036 ("Assignor"), has adopted, used, and is using the mark identified on the attached Schedule A (the "Mark") and is owner of the application thereof;

WHEREAS, The New York Times Company, a Delaware corporation, 229 West 43rd Street, New York, NY 10036 ("Assignee"), desires to obtain all rights in and to the Mark and the application thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, transfers, conveys and assigns to Assignee, all right, title and interest throughout the world in and to the Mark, the application thereof, the right to recover for past infringement and the good will of the business in connection with which it is or has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed as of the 16th day of September, 1998.

WKTR-TV, Inc.

By: Rhonda L. Brauer
Name: Rhonda L. Brauer
Title: Assistant Secretary

SCHEDULE A

APPLICATION

Mark

BRAIN STEW

Serial Number

S.N. 75/359,002