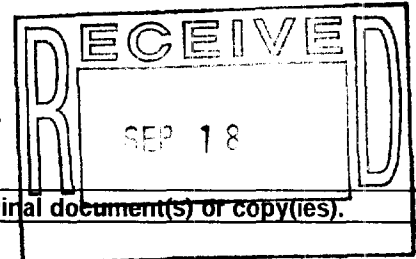


10-09-1998



100847741



RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

9-18-98

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

10/08/1998 DNGUYEN 00000401 2022272

FOR OFFICE USE ONLY

01 FC:481 40.00 OP
02 FC:482 175.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1797 FRAME: 0573

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

Registration Number(s)

<input type="text" value="2022272"/>	<input type="text" value="2022273"/>	<input type="text" value="2022274"/>
<input type="text" value="2024114"/>	<input type="text" value="2024115"/>	<input type="text" value="2024116"/>
<input type="text" value="2025719"/>	<input type="text" value="2083294"/>	<input type="text"/>

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Laura A. Kane

Name of Person Signing



Signature

September 10, 1998

Date Signed

ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, made by PRODUCT INTELLIGENCE, INC., a New York corporation having its principal place of business at 100 Merrick Road, Rockville Centre, New York 11570 (the "Assignor"), in favor of PI ACQUISITION CORP., a New York corporation having its principal place of business at 3040 West Salt Creek Lane, Arlington Heights, Illinois 60005 (the "Assignee").

WHEREAS, the Assignor has adopted, is using and is the owner of (i) the trademarks identified on Exhibit A hereto, for which the Assignor has obtained federal trademark registrations, and (ii) the other trademarks and trade names identified on Exhibit B hereto (such registered and unregistered trademarks and trade names being herein referred to collectively as "Trademarks"); and

WHEREAS, the Assignee desires to acquire Assignor's entire right, title and interest in and to said Trademarks, together with the good will of the business with which said Trademarks are used and which are symbolized by said Trademarks and any and all registrations and renewals thereof along with any and all rights and privileges provided under said Trademarks pursuant to laws of the United States, the individual states thereof, and foreign countries or otherwise (collectively, the "Trademark Rights").

NOW, THEREFORE, BE IT RESOLVED, that for good and valuable consideration, the receipt of which is hereby acknowledged by the Assignor, the Assignor has sold, assigned, transferred and set over, and does hereby sell, transfer, convey and assign unto the Assignee its entire right, title and interest in and to the Trademark Rights, the right to recover for past infringement of said Trademark Rights, and the good will of the business of the Assignor, in connection with which said Trademark Rights are used and which is symbolized by said Trademark Rights.

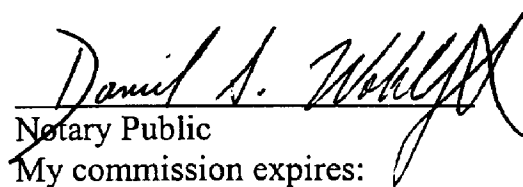
Assignor shall, without further consideration, execute any additional documents, bills of sale, assignments, recordation forms, or other instruments of transfer as may be reasonably requested to vest in Assignee clear and marketable title to the Trademark Rights.

PRODUCT INTELLIGENCE, INC.

By: Neil Fittle
Title: President
Date: August 31, 1998

STATE OF NEW YORK)
) ss
COUNTY OF New York)

On this the 31st day of August, 1998, personally appeared Neil Firtle
to me known and acknowledged that he executed the foregoing Assignment of Trademarks on
behalf of said PRODUCT INTELLIGENCE, INC. and pursuant to authority duly received.


Notary Public
My commission expires:

DANIEL S. WOHLFARTH
Notary Public, State of New York
No. 31-4715209
Qualified in New York County
Commission Expires Sept. 30, 1999

EXHIBIT A**REGISTERED TRADEMARKS**

<u>Mark</u>	<u>Reg. No.</u>	<u>Issue Date</u>
PRODUCT INTELLIGENCE	2,025,719	12/24/96
PI (Stylized Letters)	2,024,116	12/17/96
ION	2,022,274	12/10/96
SOLUTIONSET	2,022,273	12/10/96
MCO	2,024,115	12/17/96
OPTIMALDIRECTION	2,024,114	12/17/96
PRICESENSE	2,083,294	7/29/97
EQUITYQUOTIENT	2,022,272	12/10/96

EXHIBIT B

UNREGISTERED TRADEMARKS

LineSmart
Volumetrix
ConQuest