

MRD  
6-8-98

10-14-1998



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resub.  
MRD 9/24/98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

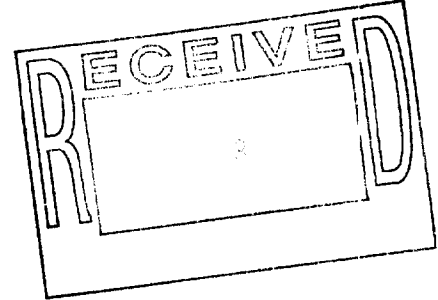
Assignment Division

Mark: ALTER EGO

Registration No.: 1,900,578

Registration Date: June 20, 1995

Registrant: The Donley Company



Boston, Massachusetts 2109

Date: June 3, 1998

BOX ASSIGNMENT

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

SUBMISSION OF ASSIGNMENT FOR RECORDING

Sir:

In reference to the above-identified trademark registration, please record the accompanying assignment transferring ownership of the mark from The Donley Company, a general partnership of Massachusetts, to Accessories Associates, Inc., a corporation of Rhode Island, with an address of 500 George Washington Highway, Smithfield, Rhode Island, 02915. The document was executed May 13, 1998.

A check in the amount of \$40 is enclosed to cover the recording fee for one mark.

(06/17/1998 TTON11 00000256 1900578  
01 FC:581 40.00 OP)

The undersigned states that, to the best of her knowledge and belief, the information contained in the cover sheet is true and correct and any copy submitted is a true copy of the original.

In any matter which will advance the prosecution of this matter, the Examiner is requested to call the undersigned at (617) 345-9000, Ext. 4732. Please address all correspondence to the address below.

This cover sheet contains 2 pages.

Respectfully submitted,  
HINCKLEY, ALLEN & SNYDER



Deborah L. Benson  
28 State Street  
Boston, MA 02109  
(617) 345-9000 ext. 4732

DLB/mv  
Enclosure  
#203334

ASSIGNMENT

THIS ASSIGNMENT is made as of May 13, 1998 between The Donley Company, a general partnership, (the "Assignor") and Accessories Associates, Inc., a Rhode Island corporation, having an address of 500 George Washington Highway, Smithfield, Rhode Island 02915 (the "Assignee").

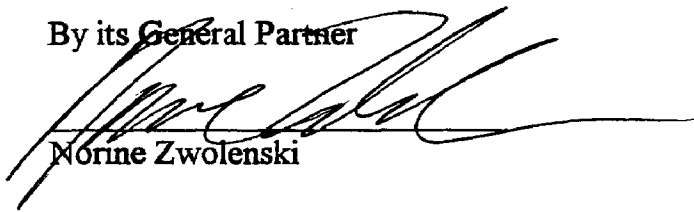
WHEREAS, the Assignor is the proprietor in the United States of The Trademarks listed in the Schedule hereto (the "Trademarks").

WHEREAS, the Assignor has agreed to assign the Trademarks to the Assignee, and the Assignee has agreed to accept said assignment.

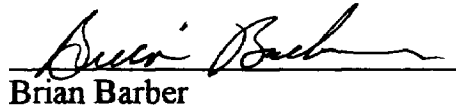
NOW THEREFORE, for good and valuable consideration, the Assignor hereby assigns to the Assignee full right to and title in the Trademarks, together with the goodwill of the business in the goods or services for which the Trademarks are registered.

ASSIGNOR: The Donley Company

By its General Partner



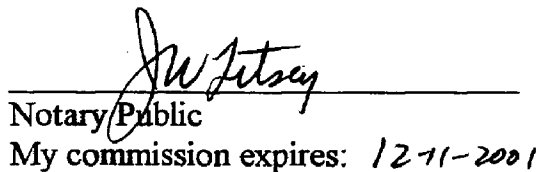
Norine Zwolenski

  
Brian Barber

State of Rhode Island )  
County of Providence ) ss:

Before me personally appeared Norine Zwolenski, personally known to me, who signed the instrument in my presence and who being duly sworn did say that she is a general partner of The Donley Company, the Assignor described in the within instrument, and that she is authorized to execute said instrument on her behalf as general partner of said Assignor, and she acknowledged said instrument to be her free act and deed in her capacity as general partner and the free act and deed of said Assignor.

Dated: May 13, 1998

  
Notary Public  
My commission expires: 12-11-2001

State of *Rhode Island* )  
County of *Providence* ) ss:

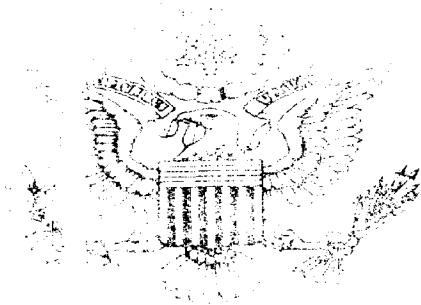
Before me personally appeared Brian Barber, personally known to me, who signed the instrument in my presence and who being duly sworn did say that he is a general partner of The Donley Company, the Assignor described in the within instrument, and that he is authorized to execute said instrument on his behalf as general partner of said Assignor, and he acknowledged said instrument to be his free act and deed in his capacity as general partner and the free act and deed of said Assignor.

Dated: May \_\_, 1998

\_\_\_\_\_  
Notary Public  
My commission expires:

#233615

# The United States of America



## CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

## PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twentieth day of June 1995.

*Bruce Lehman*

Commissioner of Patents and Trademarks



09-24-1998

U.S. Patent & TMO/c/TM Mail Rcpt Dt. #10

28 STATE STREET  
BOSTON, MASSACHUSETTS 02109-1775  
617 345-9000  
FAX: 617 345-9020

TM

**HINCKLEY, ALLEN & SNYDER**

Attorneys at Law



September 21, 1998

Ms. Tonya Lee  
Examiner - Assignment Division Office of Public Records  
Assistant Secretary and commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Mark: ALTER EGO  
Registration No.: 1,900,578  
Registration Date: June 20, 1995  
Registrant: The Donley Company  
PTO Document ID No.: 100742126

Dear Ms. Lee:

Pursuant to our telephone conversation this morning, we are resubmitting for recordation the assignment with regard to the above-referenced U.S. trademark registration. Also enclosed is a copy of your Notice of Non-Recordation of Document dated August 24, 1998.

Please send the Notice of Recordation directly to us as soon as possible. Thank you for your attention to this matter.

Sincerely,

Christel A. Whittier, Legal  
Assistant to Deborah L. Benson

Enclosures



**UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office**

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

AUGUST 24, 1998

PTAS

HINCKLEY, ALLEN & SNYDER  
DEBORAH L. BENSON  
28 STATE STREET  
BOSTON, MA 02109



\*100742126A\*

**UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF NON-RECORDATION OF DOCUMENT**

DOCUMENT ID NO.: 100742126

THE ENCLOSED DOCUMENT HAS BEEN EXAMINED AND FOUND NON-RECORDABLE BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. THE REASON(S) FOR NON-RECORDATION ARE STATED BELOW. DOCUMENTS BEING RESUBMITTED FOR RECORDATION MUST BE ACCOMPANIED BY A NEW COVER SHEET REFLECTING THE CORRECT INFORMATION TO BE RECORDED AND THE DOCUMENT ID NUMBER REFERENCED ABOVE.

THE ORIGINAL DATE OF FILING OF THIS ASSIGNMENT DOCUMENT WILL BE MAINTAINED IF RESUBMITTED WITH THE APPROPRIATE CORRECTION(S) WITHIN 30 DAYS FROM THE DATE OF THIS NOTICE AS OUTLINED UNDER 37 CFR 3.51. THE RESUBMITTED DOCUMENT MUST INCLUDE A STAMP WITH THE OFFICIAL DATE OF RECEIPT UNDER 37 CFR 3. APPLICANTS MAY USE THE CERTIFIED PROCEDURES UNDER 37 CFR 1.8 OR 1.10 FOR RESUBMISSION OF THE RETURNED PAPERS, IF THEY DESIRE TO HAVE THE BENEFIT OF THE DATE OF DEPOSIT IN THE UNITED STATES POSTAL SERVICE.

SEND DOCUMENTS TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231. IF YOU HAVE ANY QUESTIONS REGARDING THIS NOTICE, YOU MAY CONTACT THE INDIVIDUAL WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.

1. THE DOCUMENT SUBMITTED FOR RECORDING IS NOT ACCEPTABLE. TO RECORD A DOCUMENT IN THE ASSIGNMENT DIVISION, A COMPLETE COVER SHEET MUST ACCOMPANY THE DOCUMENT OR A COVER SHEET OUTLINING THE REQUIREMENTS FOR RECORDING AS SET FORTH IN TITLE 37 CFR 3.11 MUST BE PRESENT.

TONYA LEE, EXAMINER  
ASSIGNMENT DIVISION  
OFFICE OF PUBLIC RECORDS

**TRADEMARK  
REEL: 1798 FRAME: 0836**

Int. Cl.: 14

Prior U.S. Cl.: 28



Reg. No. 1,900,578

Registered June 20, 1995

**United States Patent and Trademark Office**

**TRADEMARK  
PRINCIPAL REGISTER**

**ALTER EGO**

DONLEY COMPANY, THE (PARTNERSHIP)  
9 GEORGE LEVIN DRIVE  
NORTH ATTLEBORO, MA 02760

FIRST USE 1-18-1993; IN COMMERCE  
1-18-1993.

SER. NO. 74-534,059, FILED 6-6-1994.

FOR: EAR RINGS, IN CLASS 14 (U.S. CL. 28).

ALICE SUE CARRUTHERS, EXAMINING AT-  
TORNEY