

10-14-1998

Form PTO-1594 (Rev. 6-93)

REC



HEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94)

Patent and Trademark Office

To the Honorable Commissioner of

100849329

the attached original document or copy thereof

1. Name of conveying party(ies):

New South Wales, Inc.
 348 New Byhalia Road, #2
 Collierville, Tennessee 38017

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Tennessee
 Other

MRD 10/5/98

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

H.S. Group, Inc.
 6000 Huntington Court NE
 Cedar Rapids, Iowa 52402

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Iowa
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 9, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or trademark number(s):

A. Trademark Application No(s). B. Trademark Registration No(s). 1,829,905

5. Name and address of party to whom correspondence concerning document should be mailed:

Sonia A. Shewchuk
 Faegre & Benson LLP
 2200 Norwest Center
 90 South Seventh Street
 Minneapolis, Minnesota 55402

6. Total number of applications and registrations involved: 1

10/13/1998 TTM11 00000189 1829905
 01 FC:481 40.00 DP

7. Total fee (37 CFR 3.41)..... \$40.00

Enclosed
 Authorized to be charged to deposit account for underpayment

8. Deposit Account number: 06-0029

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and believe, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wendy B. Mahling Wendy B. Mahling September 11, 1998
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks, Box Assignments
 Washington, D.C. 20231

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, NEW SOUTH SALES, INC., a Tennessee corporation, having its principal offices at 348 New Byhalia Road, #2, Collierville, Tennessee 38017, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
TROPHY BUCK	1,829,905	April 5, 1994

WHEREAS, H.S. GROUP, INC., an Iowa corporation, having its principal offices at 6000 Huntington Court NE, Cedar Rapids, Iowa 52402, is desirous of acquiring said registered trademark,

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, NEW SOUTH SALES, INC. hereby assigns to H.S. GROUP, INC. all right, title and interest in the United States in and to said trademark, together with the goodwill of the business symbolized by said trademark and registration thereof.

Signed at _____, this 9 day of Sept, 1998.

NEW SOUTH SALES, INC.

By: Mark F. Buck Gardner

STATE OF TN)
) SS
COUNTY OF St. Louis)

On this 9 day of Sept, 1998, personally appeared Mark Gardner, to me known and known to me to be a President of New South Sales, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.

[Signature]
Notary Public

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File 226:TRADEMARKSCAN(R)-US FED OG980818/AP980630

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*File 226: Preliminary Records through 07/08/98 *

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TROPHY BUCK

INTL CLASS: 28 (Toys & Sporting Goods)

U.S. CLASS: 22 (Games, Toys, & Sporting Goods)

T&T U.S. CLASS: 50 (Merchandise Not Otherwise Classified)

STATUS: Registered; Intent to Use - Application

GOODS/SERVICES: DEER CALLS

SERIAL NO.: 74-274,449

REG. NO.: 1,829,905

REGISTERED: April 5, 1994

FIRST USE: July 1, 1993 (Intl Class 28)

FIRST COMMERCE: July 1, 1993 (Intl Class 28)

FILED: May 11, 1992

PUBLISHED: October 20, 1992

DECLARATION APPROVED: January 21, 1994

ALLOWANCE FILED: June 1, 1993

ORIGINAL APPLICANT: NEW SOUTH SALES, INC. (Tennessee Corporation)
, 348 NEW BYHALIA RD. #2, COLLIERVILLE, TN (Tennessee), 38017,
USA (United States of America)

OWNER AT PUBLICATION: NEW SOUTH SALES, INC. (Tennessee
Corporation), 348 NEW BYHALIA RD. #2, COLLIERVILLE, TN
(Tennessee), 38017, USA (United States of America)

DISCLAIMS: "BUCK"

FILING CORRESPONDENT: JOHN R. WALKER, III, 6363 POPLAR AVE.,
SUITE 434, MEMPHIS, TN 38119

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