

10-14-1998



100849422

ORDINATION FORM COVER SHEET U.S. Department of Commerce
TRADEMARKS ONLY Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

McK 10-5-98

1. Name of conveying party(ies):
 Nantucket Cranberries, Inc.
 Individual(s) Association
 General Partnership Limited
 Corporation-State - MA Partnership
 Other:
 Additional name(s) of conveying party(ies) attached?
 Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: April 10, 1990

2. Name and address of receiving party(ies):
 Name: Northland Cranberries, Inc.
 Internal Address:
 Street Address: 800 First Avenue South
 City: Wisconsin Rapids State: WI Zip: 54494
 Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State - WI
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)

Additional names(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
 A. Trademark Application No.(s)

B. Trademark registration No.(s)
 1,379,850 and 1,382,343

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Richard J. McKenna
 Internal Address: Foley & Lardner

Street Address: 777 E. Wisconsin Avenue

City: Milwaukee State: WI Zip: 53202-5367

6. Total number of applications and registrations involved:.....[2]

7. Total fee (37 CFR 3.41):\$ 65.00
 Enclosed
 Authorized to be charged to deposit account any fee deficiencies.

8. Deposit account number: 06-1447

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

10/14/1998 TTON11 00000104 1379050

01 FC:401 40.00 OP
02 FC:402 25.00 OP

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Richard J. McKenna
 Name of Person Signing

Signature

9/30/98
 Date

Total Number of pages comprising cover sheet: [1]

ASSIGNMENT OF TRADEMARKS

Nantucket Cranberries, Inc., a Massachusetts corporation, hereby assigns, transfers and sets over to Northland Cranberries, Inc., a Wisconsin corporation the following described trademarks together with all of its right, title, interest and good will in and to said trademarks and all the benefit and advantage which shall and may arise from the use of said trademarks:

(a) The trademark "Nantucket Cranberries" as it is listed in the Supplemental Register of the United States Patent and Trademark Office having Registration Number 1,379,850 as of January 21, 1986 which trademark is to be used in connection with fresh cranberries. A copy of the Certificate of Registration is attached hereto as Exhibit A.

(b) The trademark "Nantucket Cranberries" as it is listed in the Principal Register of the United States Patent and Trademark Office having Registration Number 1,382,343 as of February 11, 1986 which trademark is to be used in connection with wooden boxes. A copy of the Certificate of Registration is attached hereto as Exhibit B.

Executed as a sealed instrument this 10th day of April, 1990.

Nantucket Cranberries, Inc.

By: *Russell M. Lawton*
Russell M. Lawton, President and Treasurer

COMMONWEALTH OF MASSACHUSETTS

Suffolk County, ss.

April 10, 1990

Then personally appeared Russell M. Lawton, President and Treasurer of Nantucket Cranberries, Inc., and acknowledged this instrument to be the duly authorized free act and deed of Nantucket Cranberries, Inc., before me

Robert J. Mathier
Notary Public *Robert J. Mathier*

My Commission Expires: Jan 31, 1997

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Exhibit A



Nº 1379850

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof.

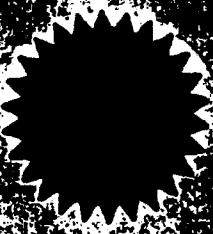
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks.

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946 and the said Mark has been duly registered this day in the Patent and Trademark Office on the

SUPPLEMENTAL REGISTER

to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-first day of January 1966.

Handwritten signature of the Commissioner of Patents and Trademarks

Commissioner of Patents and Trademarks

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NOTICE

This Registration will be canceled by the Commissioner of Patents and Trademarks at the end of six years following the date of registration, unless within one year next preceding the expiration of such six years, the registrant files in the Patent and Trademark Office an affidavit showing that said mark is in use in Commerce or showing that its use is due to special circumstances which excuse such nonuse, and is not due to any intention to abandon the mark. A fee of \$100.00 for each class must accompany the affidavit.

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TRADEMARK

Int. Cl.: 31

Prior U.S. Cl.: 46

Reg. No. 1,379,850

United States Patent and Trademark Office Registered Jan. 21, 1966

TRADEMARK
SUPPLEMENTAL REGISTER



NANTUCKET CRANBERRIES, INC. (MASSACHUSETTS CORPORATION)
221 THOMAS STREET
MIDDLEBORO, MA 02346

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CRANBERRIES", APART FROM THE MARK AS SHOWN.

FOR: FRESH CRANBERRIES, IN CLASS 31 (U.S. CL. 46)
FIRST USE 10-4-1963; IN COMMERCE 10-4-1963.

SER. NO. 514,771, FILED P.R. 12-21-1964; AM. S.R. 8-29-1965.

STEWART J. BELLUS, EXAMINING ATTORNEY

Exhibit B



Nº 1382343

THE UNITED STATES OF AMERICA

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

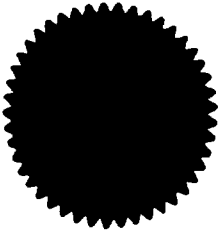
to the registrant named herein.

This registration shall remain in force for Twenty Years unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this eleventh day of February 1966.

A handwritten signature in cursive script, appearing to read "Donald J. Rigg".

Commissioner of Patents and Trademarks



NOTICE

*This Registration will be canceled by the Commissioner of Patents and Trademarks at the end of six years following the date of registration, unless within one year next preceding the expiration of such six years, the registrant files in the Patent and Trademark Office an affidavit showing that said mark is in use in Commerce or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.**

**A fee for each class must accompany the affidavit. Consult 37 CFR § 2.6 to determine the appropriate fee at time of filing.*

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TRADEMARK

REEL: 1798 FRAME: 0989

Int. Cl.: 20

Prior U.S. Cl.: 2

United States Patent and Trademark Office

Reg. No. 1,382,343
Registered Feb. 11, 1966

TRADEMARK
PRINCIPAL REGISTER



NANTUCKET CRANBERRIES, INC. (MASSA-
CHUSETTS CORPORATION)
221 THOMAS STREET
MIDDLEBORO, MA 02346

FIRST USE 10-8-1963; IN COMMERCE
10-8-1963.

SER. NO. 514,770, FILED 12-21-1964.

FOR: CONTAINERS - NAMELY, WOODEN
BOXES, IN CLASS 20 (U.S. CL. 2).

STEWART J. BELLUS, EXAMINING ATTOR-
NEY

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TRADEMARK