10-16-1998 FORM PTO-1594 U.S. DEPARTMENT OF COMMERCE 1-31-92 Patent and Trademark Office To the Honorable Commissioner of Pate 100851390 tached original documents or copy thereof. manne and address of receiving party(ies): Name of conveying party(ies): Culinary Parts Unlimited, Inc. Name: Bonjour, Inc. 80 Berry Drive Inditor - / ATS: 54 Internal Address: Pacheco, CA 94553 Individual(s) Association Street Address:____ 80 Berry Drive General Partnership Limited Partnership City Pacheco State CA ZIP 94553 Corporation-State California Other Individual(s) citizenship____ Association Additional name(s) of conveying party(ies) attached? General Partnership_ Yes X No Limited Partnership_ Nature of Conveyance: mrD 10-9-98 X Corporation-State California Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Assignment Merger (Designation must be a separate document from Assignment) Security Agreement Change of Name Other _ Additional Name(s) & address(es) attached? Yes X No Execution Date: October 2, 1998 Application number(s) or registration number(s): Trademark Application No.(s) B. Trademark registration No.(s) 75/153,289; 75/441,132; 75/457,212; 75/489,089 2,093,720; 2,067,093; 2,161,747; 2,008,615 Additional numbers attached? Yes χ No Name and address of party to whom correspondence concerning 6. Total number of applications and registrations involved: 8 document should be mailed: Name: Alan S. Hodes, Reg No. 38,185 7. Total fee (37 CFR 3.41):.....\$215.00 X Enclosed Limbach & Limbach L.L.P. Internal Address: Charge any deficiencies in the enclosed fee to Deposit Street Address: 2001 Ferry Building Account No. 12-1420 City, State, ZIP: San Francisco, California 94111 Authorized to be charged to deposit account Telephone: (415) 433-4150 Facsimile: (415) 433-8716 8. Deposit account number: 12-1420 FRTH-0 (Attach duplicate copy of this page if paying by deposit account) Attorney Docket No. DO NOT USE THIS SPACE Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Laura Warnock Name of Person Signing Signature Total number of pages including cover sheet, attachments and documen OMB No. 0651-0011 (exp 4/94) \$K Do not detach this portion Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for review at the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20213, and to the Office of Management and Budget, perwork Reduction Project, (0651-0011), Washington, D.C. 20503

REEL: 1799 FRAME: 0794

ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS

THIS ASSIGNMENT OF TRADEMARKS AND RELATED REGISTRATIONS (this "Assignment"), dated as of <u>October 2, 1998</u> is from CULINARY PARTS UNLMITED, INC., a California corporation with an address of 80 Berry Dr., Pacheco, California ("Assignor"), to Bonjour, Inc., a California corporation with an address of 80 Berry Dr., Pacheco, California ("Assignee").

WITNESSETH

WHEREAS, Assignor desires to assign to Assignee all right, title and interest in and to the trademarks and related trademark applications and registrations identified on Appendix "A" attached hereto (collectively, the "Trademarks"), together with all goodwill of the business associated with and symbolized by the Trademarks;

WHEREAS, the Assignee is a successor to that portion of the business, which is ongoing and existing, of Assignor to which the Trademarks pertain;

WHEREAS, Assignee desires to acquire the Trademarks and all goodwill of the business associated therewith and symbolized thereby from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademarks to Assignee.

NOW, THEREFORE, for and in consideration of the foregoing recitals (which are part of this Assignment), \$1.00 and other good and valuable consideration, receipt of and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with (i) the goodwill and the business symbolized by the Trademarks, and (ii) all causes of action, claims and demands and other rights for, or arising from, any infringement, including past infringements, of the Trademarks.
- 2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks and all other rights hereby conveyed.

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized representatives, as of this day and year first above written.

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TRADEMARK REEL: 1799 FRAME: 0795 **ASSIGNOR:**

Culinary Parts Unlimited, Inc.

By Frank A. Brady

Its Vice President (

ASSIGNEE:

Bonjour, Inc.

CEO

rated: O1298 By Frank A. Brad

Dated:

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APPENDIX "A"

CULINARY PARTS UNLIMITED TRADEMARK APPLICATIONS AND REGISTRATIONS BEING ASSIGNED

A. United States Registered Trademarks							
MARK		REG. NO.	ISSUE DATE	ATTY DOCKET			
1.	CAFFE' FROTH	2093720	09/02/97	FRTH-100			
2.	BONJOUR	2067093	06/03/97	FRTH-400			
3.	FROTH-A-MATIC	2161747	06/02/98	FRTH-600			
4.	BONJOUR THE FRENCH PRESS COFFEE MAKER	2008615	10/15/96	FRTH-900			

B. United States Trademark Applications							
1.	TEA FUSION	75/153289	08/20/96	FRTH-510			
2.	CUP-A-FROTH	75/441132	02/26/98	FRTH-1600			
3.	CHALK TALK	75/457212	03/26/98	FRTH-1700			
4.	FROTH MASTER	75/489089	05/21/98	FRTH-1900			

C. Foreign Trademark Registrations & Applications									
MARK		COUNTRY	SER. NO. (S) REG. NO. (R)	FILING DATE ISSUE DATE	ATTY DOCKET				
1.	CAFFE' FROTH	СТМ	342253	10/01/96	FRTH-100-CTM				
2.	BONJOUR	СТМ	357335	09/13/96	FRTH-400-CTM				

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RECORDED: 10/07/1998

TRADEMARK REEL: 1799 FRAME: 0797