

10-16-1998

2 SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office



ONLY

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100851354

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

MD 16-13-98

1. Name of conveying party(ies):

CIGARS BY SANTA CLARA, N.A., Inc.

- Individual(s)
- General Partnership
- Corporation-State North Carolina
- Other

Additional names(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):

Name: Lane Limited

Internal Address:

Street Address: 2280 Mountain Industrial Blv

City: Tucker State: GA ZIP: 30084

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: August 28, 1998

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,086,586  
1,096,228  
1,334,631

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Albert Robin

Internal Address: Robin, Blecker & Daley

Street Address: 330 Madison Avenue

City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 3

7. Total fee (37 CFR 3.41): \$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit)

DO NOT USE THIS SPACE

10/15/1998 TTM11 00000263 1006506

01 FC:401 40.00 EP  
02 FC:402 50.00 EP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Albert Robin

October 9, 1998

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document: 2

TRADEMARK

REEL: 1799 FRAME: 0881

# ASSIGNMENT

WHEREAS, CIGARS BY SANTA CLARA, N.A., Inc. a North Carolina corporation, of 1515 East Board Street, Statesville, North Carolina, 28677 is the owner of the following trademark registrations:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date</u>
PERFECTO GARCIA	1,086,586	February 28, 1978
PERFECTO GARCIA CROWN ROYAL (stylized)	1,096,228	July 11, 1978
PERFECTO GARCIA and Design	1,334,631	May 7, 1985 and;

WHEREAS, LANE LIMITED, a New York corporation, of 2280 Mountain Industrial Boulevard, Tucker, Georgia 30084-5014 is desirous of acquiring said marks and registrations.

NOW THEREFORE, for the sum of Forty-eight thousand dollars (\$48,000.00), receipt of which is hereby acknowledged, said CIGARS BY SANTA CLARA, N.A., Inc., does hereby assign to LANE LIMITED, all right, title and interest in and to the said marks and registrations, together with the goodwill of the business symbolized by the marks and the right to bring action for past infringement of the marks.

As additional consideration, LANE LIMITED hereby agrees to have the PERFECTO GARCIA brand manufactured by NICARAGUA AMERICAN TOBACCO, S.A. (hereinafter referred to as "NATSA") of Aptdo, Postal 64, Bo Rosario, Esteli, Nicaragua for a period of five (5) years. If the PERFECTO GARCIA brand is manufactured by a company other than NATSA during the said five year period, without the written approval of CIGARS BY SANTA CLARA, N.A., this agreement shall immediately become null and void.

Agreed to: LANE LIMITED.

CIGARS BY SANTA CLARA, INC.

BY: A. E. Balch

BY: [Signature]

Name: A. E. Balch  
Title: Chairman & C.E.O.

Lewis I. Rothman, President

DATE: September 30, 1998

DATE: August 28, 1998

On this 26<sup>th</sup> day of August, 1998 before me appeared Lewis I. Rothman, the person who signed this instrument, who acknowledged that he signed it as a free act on his behalf.

[Signature]  
Notary Public

KIMBERLY A. JOHNSON  
Notary Public State of New Jersey  
I.D. No.: 2097361  
Commission Expires March 6, 2002