

10-16-1998



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COVER SHEET  
ONLY

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100745226

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To the Honorable Commissi

ard the attached original documents or copy thereof.

1. Name of conveying party(ies):

RANDOM HOUSE, INC.

- Individual(s)
- General Partnership
- Corporation-State
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: May 27, 1998

2. Name and address of receiving party(ies)

Name: MAGICCOM, INC.

Internal Address: Suite 1225

Street Address: 600 Highway 169 South

City: Minneapolis State: MN ZIP: 55426

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Minnesota
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,056,303

*MRD 10-9-98*

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Stanley Garrett

Internal Address: \_\_\_\_\_

Street Address: Scheichet & Davis, P.C.

505 Park Avenue, 20th Floor

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: \_\_\_\_\_

**1**

7. Total fee (37 CFR 3.41).....\$40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Stanley Garrett  
Name of Person Signing

Signature

October 6, 1998  
Date

Total number of pages including cover sheet, attachments, and document:

**4**

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK**  
**REEL: 1800 FRAME: 0051**

TRADEMARK ASSIGNMENT

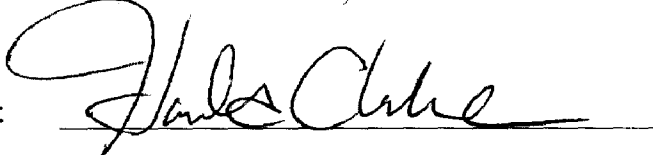
WHEREAS, RANDOM HOUSE, INC., a corporation organized and existing under the laws of the State of New York, having offices at 201 East 50th Street, New York, New York 10022, is the owner of the mark ABRACADAZZLE! for children's books (the "Mark") and is the owner of the following registrations (the "Registrations") therefor, to wit:

<u>Country</u>	<u>Registration No.</u>	<u>Date of Registration</u>
United States	2,056,303	April 22, 1997
Canada	TMA 463,453	September 13, 1996

WHEREAS, MAGICCOM, INC., a corporation organized and existing under the State of Minnesota, having offices at Interchange Tower, 600 Highway 169 South, Suite 1225, Minneapolis, Minnesota 55426, is desirous of acquiring said Mark and Registrations;


NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, RANDOM HOUSE, INC. does hereby assign unto MAGICCOM, INC. all right, title and interest in and to said Mark worldwide, together with the good will of the business symbolized by the Mark and in and to the Registrations, together with all causes of actions for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

RANDOM HOUSE, INC.

By: 

STATE OF NEW YORK )  
 ) ss.:  
COUNTY OF NEW YORK )

On this 27th day of May, 1998, before me personally came Harold Clarke to me known, who being by me duly sworn, did depose and say that he resides at 201 East 50th Street, NY NY; that he is the Executive VP of Random House, Inc., the corporation described in, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he signed his name thereto by like order.

  
Notary Public

STEVEN WEISSMAN  
Notary Public, State of New York  
No. 31-4711543  
Qualified in New York County  
Commission Expires September 30, 1998