

10-16-1998

HEET



100854652

ks: Please record the attached original

To the Honorable Assistant Secretary a document(s) or copy(ies) thereof.

1. Name of conveying party(ies):

Nurserymen's Exchange Inc.

Individual(s) Association  
 General Partnership Limited Partnership  
 Corporation-State: California  
 Other

Additional name(s) of conveying party(ies) attached? N



2. Name and address of receiving party(ies):

Name: Poulsen Roser ApS

Internal Address: \_\_\_\_\_

Street Address: Hillerodvej 49

City: Fredensborg, State: DENMARK ZIP: 3480

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State DENMARK  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: yes  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached? no

3. Nature of conveyance:

Assignment Merger  
 Security Agreement Change of Name  
 Other

Execution Date: July 22, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/378,396

Additional numbers attached? no

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Richard Peet

Internal Address: Suite 500

Street Address: 3000 K Street, N.W.

City: Washington, State: D.C. ZIP: 20007

6. Total number of applications and registrations involved: 1

7. Total fee (37 C.F.R. § 3.41). . . . . \$40.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Richard Peet  
 Name of Person Signing

Richard Peet  
 Signature

October 13 1998  
 Date

Total number of pages comprising cover sheet: 3

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information:

Commissioner and Assistant Secretary of Patents and Trademarks  
 Box Assignments  
 Washington, D.C. 20231

10/16/1998 JUNITINS 0000060 75/378,396

TRADEMARK

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Trademark Application of

Poulsen Roser ApS

Serial No.: 75/150,943

Filed: August 14, 1996

Mark: RENAISSANCE

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

Foley & Lardner whose postal address is Post Office Box 25696,  
Washington, D.C. 20007-8696, is hereby designated applicant's  
representative upon whom notices of process in proceedings  
affecting this application may be served.

Respectfully submitted,

*14 September 1996*

\_\_\_\_\_  
Date

*Michael Nielsen*

\_\_\_\_\_  
Name: *MICHAEL NIELSEN*  
Title: *MANAGING DIRECTOR*

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK REGISTRATION

WHEREAS, Nurserymen's Exchange Inc., a California corporation of 475 6th Street, San Francisco, California 94103 (hereinafter "Assignor"), is the owner of rights, title and interest in and to the following U.S. trademark:

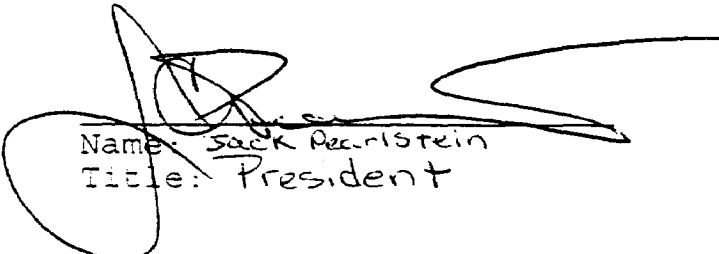
<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
RENAISSANCE	75/378,396	Oct. 23, 1997

WHEREAS, Poulsen Roser ApS, a Danish corporation of Hillerodvej 49, Fredensborg 3480 Denmark, (hereinafter "Assignee"), is desirous of acquiring said mark and the application thereof;

WHEREAS, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign nunc pro tunc, as of October 24, 1997, and/or as of any time prior to the present when such assignment was in fact equitably effected, unto the aforesaid Assignee, all of its United States rights, title and interest in and to the aforementioned mark together with the goodwill of the business symbolized by the mark, and the United States Trademark application thereof.

Nurserymen's Exchange Inc.

7-22-98  
Date

  
Name: Jack Pearlstein  
Title: President