

10-16-1998



100853476

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

MRO
10-9-98

100853476 - 10/16/98

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission (Non-Recordation)
Document ID #

Correction of PTO Error
Reel # Frame #

Corrective Document
Reel # Frame #

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other

Effective Date
Month Day Year

Conveying Party

Mark if additional names of conveying parties attached

Name

Execution Date
Month Day Year

Formerly

Individual General Partnership Limited Partnership Corporation Association

Other

Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

Corporation Association

Other

Citizenship/State of Incorporation/Organization

10/14/1998 SBURMS 00000008 192257 1342095

FOR OFFICE USE ONLY

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1800 FRAME: 0389

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed

Deposit Account

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes

No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

David Weems

Name of Person Signing

David Weems

Signature

10/7/98

Date Signed

ASSIGNMENT OF TRADEMARKS

WHEREAS, Macmillan College Publishing Company, Inc., a Delaware corporation with its principal place of business located at 866 Third Avenue, New York, New York 10022 ("Assignor"), has adopted, used and is using the trademark shown on the attached Schedule A, which is registered on the Principal Register in the United States Patent and Trademark Office (hereinafter the "Trademark") and;

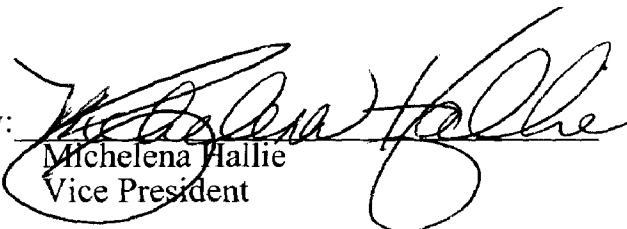
WHEREAS, The McGraw-Hill Companies, Inc. (the successor entity to McGraw-Hill, Inc.) a New York corporation with its principal place of business located at 1221 Avenue of the Americas, New York, New York 10020 ("Assignee"), is desirous of acquiring the Trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, effective October 4, 1993, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark, all causes of action for past infringement thereof, and the registration thereof.

The commissioner of Patents and Trademarks is requested to file this Assignment as appropriate.

MACMILLAN COLLEGE PUBLISHING
COMPANY, INC.

Date: September 24, 1998

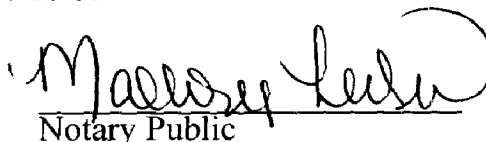
By: 
Michelena Hallie
Vice President

STATE OF NEW YORK)

: ss.:

COUNTY OF NEW YORK)

On this 24th day of September, 1998, before me appeared Michelena Hallie, the person who signed this instrument, who acknowledged that he signed it on behalf of the identified corporation or other juristic entity with authority to do so.


Notary Public

MALLORY LEVITT
Notary Public, State of New York
No. 31-5026009
Qualified in New York County
Commission Expires April 11, 2000

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
MERRILL	1,342,095	June 18, 1985