

10-14-1998

Form PTO-1594 (Rev. 6-93)

REC



HEET

U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94)

Patent and Trademark Office

To the Honorable Commissioner of

100849328

the attached original document or copy thereof

1. Name of conveying party(ies):

Hunter's Specialties, Inc.
6000 Huntington Court NE
Cedar Rapids, Iowa 52402

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Iowa
 Other _____

MRD 10/5/98
Additional name(s) of conveying party(ies) attached: Yes No

2. Name and address of receiving party(ies): 02

ReliaStar Financial Corp.
100 Washington Avenue South
Suite 800
Minneapolis, Minnesota 55401-2121

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Delaware
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 23, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or trademark number(s):

A. Trademark Application No(s). See Exhibit A B. Trademark Registration No(s). See Exhibit B

5. Name and address of party to whom correspondence concerning document should be mailed:

Sonia A. Shewchuk
Faegre & Benson LLP
2200 Norwest Center
90 South Seventh Street
Minneapolis, Minnesota 55402

6. Total number of applications and registrations involved: 19

7. Total fee (37 CFR 3.41) \$490.00

Enclosed
 Authorized to be charged to deposit account for underpayment

8. Deposit Account number: 06-0029

10/13/1998 TTON11 00000188 2100582
01 FC:481 40.00 DP
02 FC:482 450.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and believe, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Wendy B. Mahling Wendy B. Mahling October 2, 1998
Name of person signing Signature Date

Attorney Docket No.: 11524-213678

Total number of pages including cover sheet, attachments, and document: 7

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks, Box Assignments
Washington, D.C. 20231

SCHEDULE A

REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
HUNTER'S SPECIALTIES	2,100,582	9/30/97
FRESH SCRAPE	2,083,068	7/29/97
BUNSAVER	1,980,511	6/18/96
H.S. STRUT, STRUT, STRUT	1,905,372	7/18/95
SUPREME SIGNATURE	1,891,221	4/25/95
HUNTER'S HEAD LOGO	1,888,140	4/11/95
H.S. SCENTS	1,887,171	4/4/95
SCENTWICKS	1,877,719	2/7/95
PRIMETIME	1,863,805	11/22/94
FOR SPORTSMEN, BY SPORTSMEN	1,703,467	7/28/92
H.S. CAMO	1,697,787	6/30/92
H.S. STRUT	1,398,670	6/24/86
BOW FLAGE	1,186,302	1/19/82
CAMO COMPAC	1,167,933	9/8/81

APPLICATIONS

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>
SMELL INVISIBLE*	75/420,171	1/20/98
CORNFIELD STUBBLE	75/437,872	5/19/98
LIP BUGLE	75/445,992	3/6/98
LIP BUGLER	75/478,773	5/4/98
TRUE TALKER	75/470,449	4/20/98

The above applications are all "Intent to Use" applications except "Cornfield Stubble".

*Statement of Use has been filed on "Smell Invisible".

MI-415533.05

TRADEMARK SECURITY AGREEMENT

This is a Trademark Security Agreement for a security interest in trademarks of Hunter's Specialties, Inc., a corporation of the State of Iowa (BORROWER), having a principal place of business at 6000 Huntington Court, N.E., Cedar Rapids, Iowa 52402 in favor of ReliaStar Financial Corp. (together with its successors and assigns, SECURED PARTY) having a principal place of business at 100 Washington Square, Suite 800, Minneapolis, Minnesota 55402, having an effective date as of September 11, 1998.

RECITALS

WHEREAS, BORROWER owns one or more certain trademarks, registrations, and applications for registration, all as set forth on Schedule A attached hereto and made a part hereof, and

WHEREAS, BORROWER is or in the future may be indebted to SECURED PARTY in the amount of certain obligations specified in a separate security agreement between BORROWER and SECURED PARTY dated September 11, 1998; and

WHEREAS, BORROWER has developed goodwill and acquired all ownership rights, title and interest in and to the trademarks set forth on Schedule A; and

WHEREAS, the parties hereto desire to evidence the existence and facilitate the perfection of a security interest in said trademarks;

NOW THEREFORE, in order to secure said obligations, including all interest due under the separate security agreement referred to above, and all covenants and agreements of BORROWER herein and therein, and for other good and valuable consideration, the receipt of which by BORROWER is hereby acknowledged, BORROWER hereby creates a security interest in all trademarks and associated goodwill of BORROWER and licenses thereunder, presently existing or hereafter arising.

BORROWER represents and warrants that the trademarks listed in Schedule A hereto comprise all United States registered trademarks owned or controlled by BORROWER as of the effective date hereof and that Schedule A accurately reflects the existence and status of registrations pertaining to said trademarks as of the effective date hereof and that there are no other security interests, liens or claims against said trademarks as of the effective date hereof other than those specified in the security agreement referred to above.

BORROWER covenants that, during the existence of this Trademark Security Agreement, BORROWER will at its own expense protect, defend and maintain said trademarks to the extent reasonably advisable in its business including, but not limited to, filing all applications to register and all affidavits and renewals possible with respect to issued registrations, and if BORROWER fails to do so, SECURED PARTY may do so at BORROWER'S expense, and BORROWER hereby agrees to reimburse SECURED PARTY in full for all expenses, including reasonable attorneys' fees, incurred by SECURED PARTY in protecting, defending and maintaining said trademarks. BORROWER further covenants that it will not abandon any trademark, registration or application listed in Schedule A without first providing SECURED PARTY sufficient notice to allow SECURED PARTY to avoid such abandonment.

In the event of default by BORROWER with respect to this Trademark Security Agreement or the security agreement referred to above, SECURED PARTY may, at its option, exercise any or all of the following rights: (a) SECURED PARTY may exercise any remedies available under the security agreement referred to above; (b) SECURED PARTY may exercise all rights and remedies available under the Uniform Commercial Code, as then in effect in any jurisdiction, or under any applicable law; (c) SECURED PARTY may sell, assign, transfer, pledge, encumber or otherwise dispose of the trademarks listed in Schedule A together with the respective goodwill thereof; and (d) SECURED PARTY may enforce the trademarks listed in Schedule A, and any licenses thereunder, and if SECURED PARTY shall commence any suit for such enforcement, BORROWER shall, at

the request of SECURED PARTY, do any and all lawful acts and execute any and all proper documents required by SECURED PARTY in aid of such enforcement. For the purposes of this paragraph, BORROWER appoints SECURED PARTY as BORROWER'S attorney with the right, but not the duty, to endorse BORROWER'S name on all applications, documents, papers and instruments necessary for SECURED PARTY to enforce or use the trademarks listed on Schedule A together with the associated goodwill thereof or to grant or issue any exclusive or non-exclusive license under said trademarks to any third party, or necessary for SECURED PARTY to sell, assign, transfer, pledge, encumber or otherwise transfer title in or dispose of said trademarks and the respective goodwill thereof to any third party. BORROWER hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney shall be irrevocable for the life of this Trademark Security Agreement, and until all obligations secured hereby are fully paid or satisfied. BORROWER shall reimburse SECURED PARTY for attorneys' fees and expenses of all types incurred by SECURED PARTY, or its counsel, in connection with the exercise of the rights of SECURED PARTY under this paragraph, together with interest thereon from the date or dates the same were incurred at the rate or rates applicable under the separate security agreement referred to above.

Upon full payment or satisfaction of all obligations secured hereby, this Trademark Security Agreement, and the rights granted hereunder to SECURED PARTY, shall be completely and immediately terminated by a written termination statement executed by SECURED PARTY to the effect that SECURED PARTY no longer claims a security interest under this Trademark Security Agreement or otherwise in the trademarks listed on Schedule A.

BORROWER shall be permitted to control and manage the trademarks listed in Schedule A including the right to use and enforce rights associated with trademarks listed in Schedule A and to receive and use the income, revenue, profits, and royalties which may arise from the use of said trademarks and any licenses thereunder, in the same manner and

with the same effect as if this Trademark Security Agreement had not been entered into so long as BORROWER remains current in repaying the indebtedness secured hereunder and is not in default of this Trademark Security Agreement nor the separate security agreement referred to above.

IN WITNESS WHEREOF, BORROWER has executed this Trademark Security Agreement this 23rd day of September, 1998.

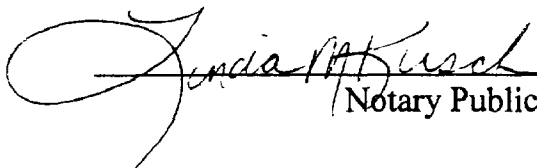
HUNTER'S SPECIALTIES, INC.
(BORROWER)

By: David R. Forbes
Print Name: David R. Forbes
Title: President

M1:415533.02

STATE OF Iowa)
) ss.
COUNTY OF Linn)

On this 13th day of September, 1998, before me personally appeared David R Forbes to me personally known who being by me duly sworn says that he is the agent of BORROWER duly authorized to execute this instrument for BORROWER and that said execution was the free act and deed of BORROWER.



Notary Public

MI:415533.02